

Made in America!



COLORFORMS® 1986



Colorforms®

Toy Staples

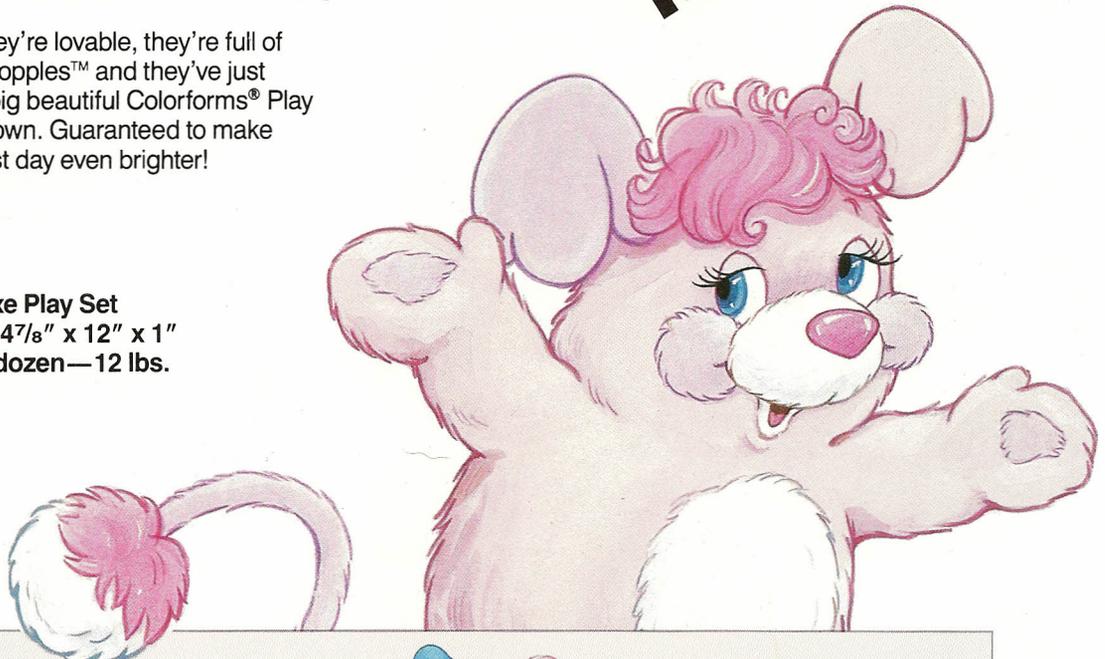
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NEW

Popples™ Deluxe Play Set

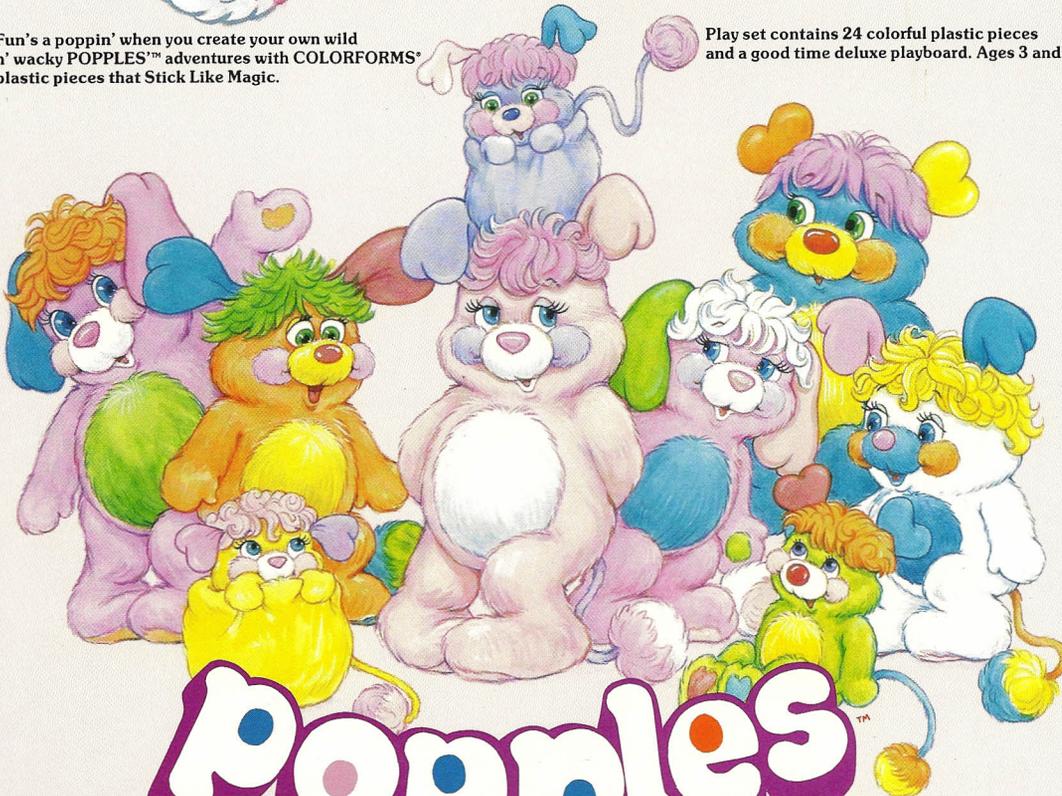
They're fuzzy, they're lovable, they're full of laughs, they're Popples™ and they've just Popped up in a big beautiful Colorforms® Play Set of their very own. Guaranteed to make even the happiest day even brighter!

No. 2375
Popples™ Deluxe Play Set
Package Size: 14 7/8" x 12" x 1"
Master Pack: 1 dozen—12 lbs.
Cube: 1.51



Fun's a poppin' when you create your own wild n' wacky POPPLES™ adventures with COLORFORMS® plastic pieces that Stick Like Magic.

Play set contains 24 colorful plastic pieces and a good time deluxe playboard. Ages 3 and up.



Popples™

by  Colorforms

Deluxe Play Set

Colorforms, Romney, N.J. 07446 Printed in U.S.A.

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Gummi Bears™ Deluxe Play Set

Gummi Bears™ are Cute, Adorable and Adventurous and, best of all, they're Magic . . . the kind of Magic that only Walt Disney Productions can create. Now they Stick Like Magic too in this delicious and Deluxe new Play Set by Colorforms®.

NEW



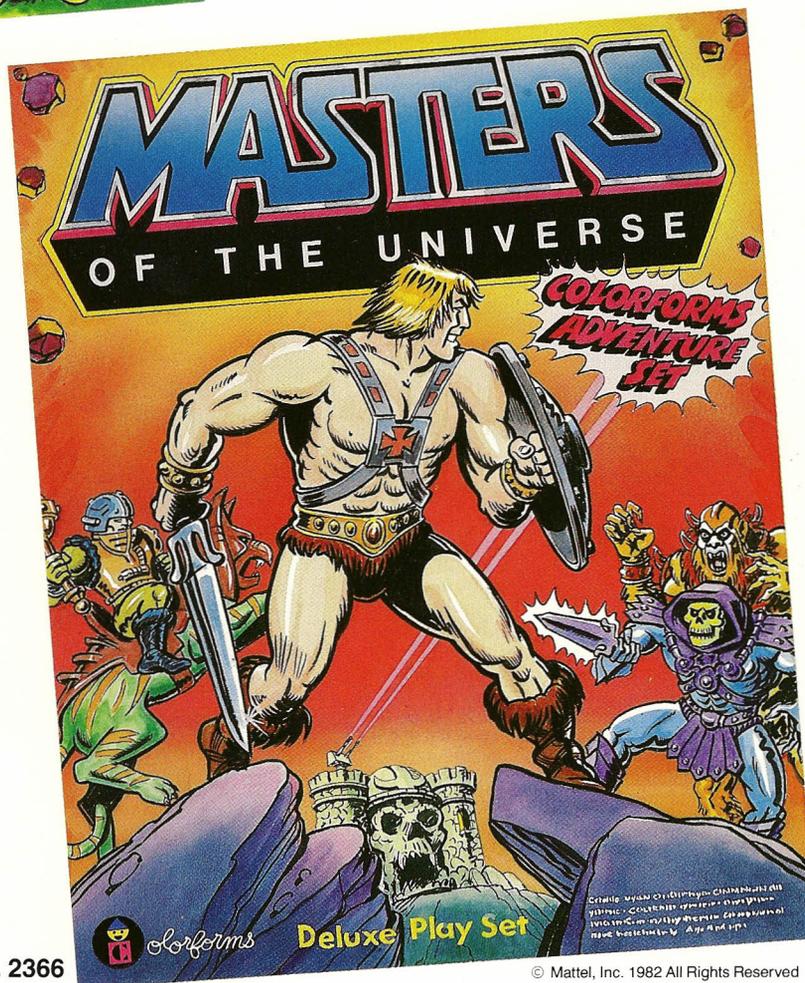
No. 2374

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Masters of the Universe™

He-Man™, Skeletor™, Beast Man™ and More! The Masters of the Universe™! They're all Colorforms® plastic pieces that Stick Like Magic! Castle Grayskull™ looms above as the forces of Good and Evil battle for supremacy in this Exciting Colorforms® Adventure Set. Justice will triumph with your help!

Package Size: 14⁷/₈" x 12" x 1"
Master Pack: 1 dozen—12 lbs.
Cube: 1.51



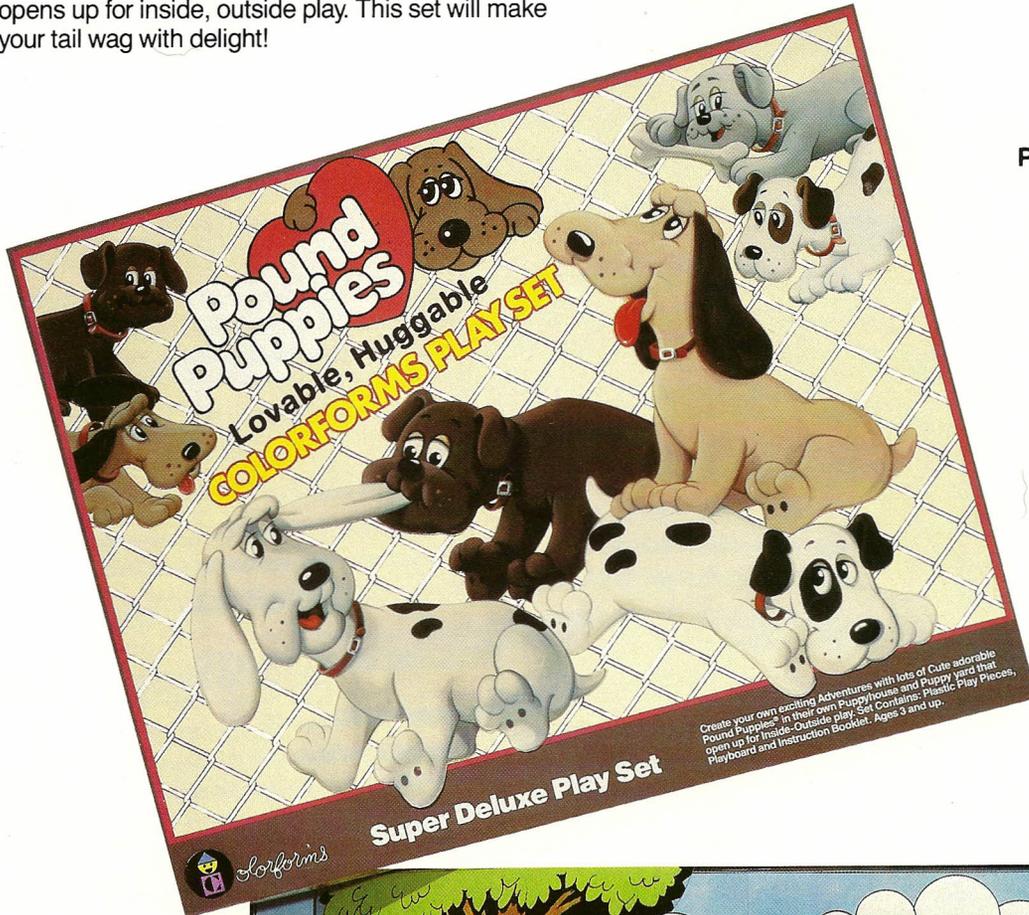
No. 2366

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Pound Puppies® Play Set

Pound Puppies® are so lovable and so adorable, it is hard to pick just one. Now you can adopt them All in this irresistible new Colorforms® Play Set! Those rascally pups are Colorforms® plastic pieces that Stick Like Magic to a Spectacular Playboard that opens up for inside, outside play. This set will make your tail wag with delight!

NEW

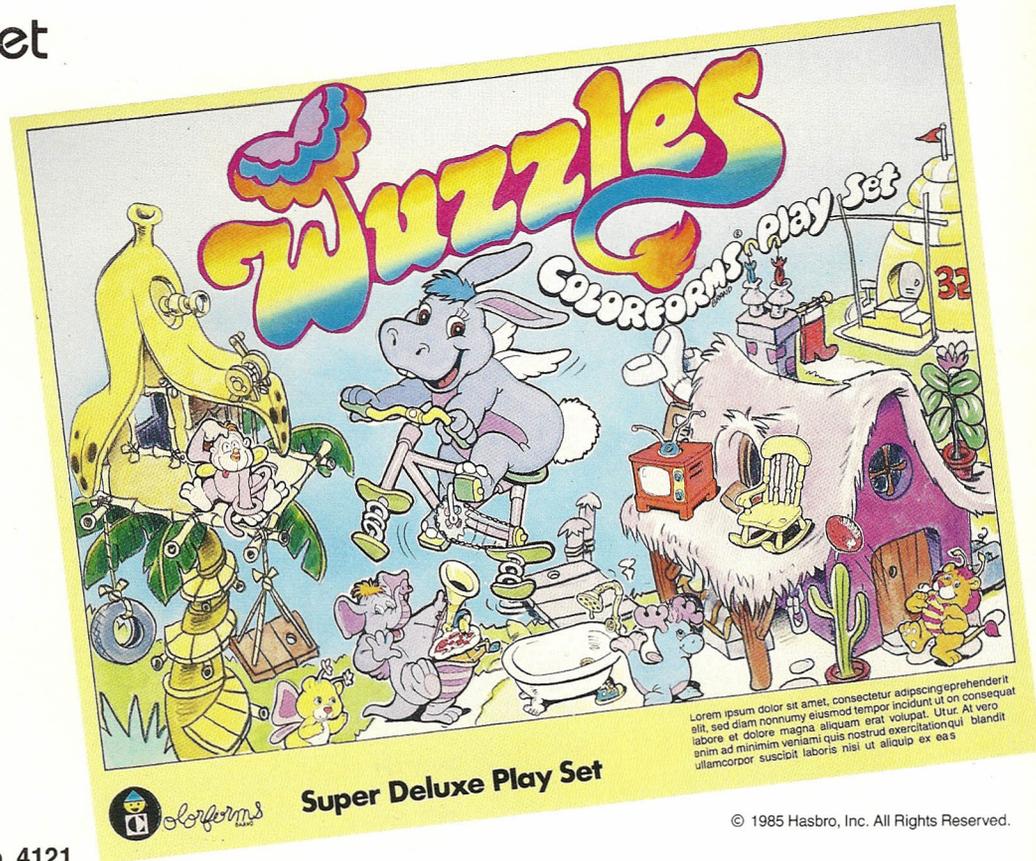


No. 4123
Pound Puppies® Play Set
Package Size:
 16 1/8" x 12 1/2" x 1"
Master Pack:
 1 dozen—16 lbs.
 Cube: 1.69



Wuzzles™ Play Set

Welcome to the Land of Wuz™, home of the Wuzzles™. Each full color Colorforms® plastic Wuzzle™ Sticks Like Magic! The Land of Wuz™ play board opens up for inside, outside play.

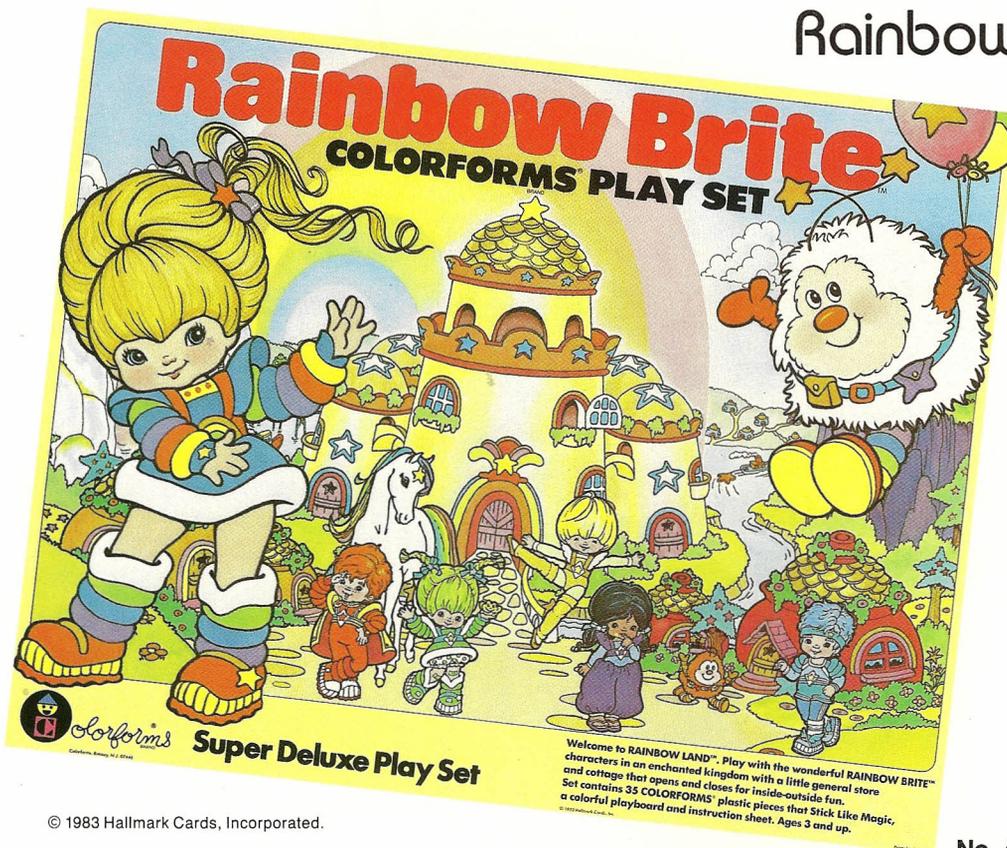


No. 4121

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Rainbow Brite™ Play Set

Welcome to the magical world of Rainbow Brite™! Meet Rainbow Brite™ herself and all her colorful friends in this dazzling new Colorforms® Play Set. The characters are full-color Colorforms® plastic pieces that Stick Like Magic and the spectacular Rainbow land playboard opens up for inside, outside play.



Package Size:
16 1/8" x 12 1/2" x 1"
Master Pack:
1 dozen—16 lbs.
Cube: 1.69

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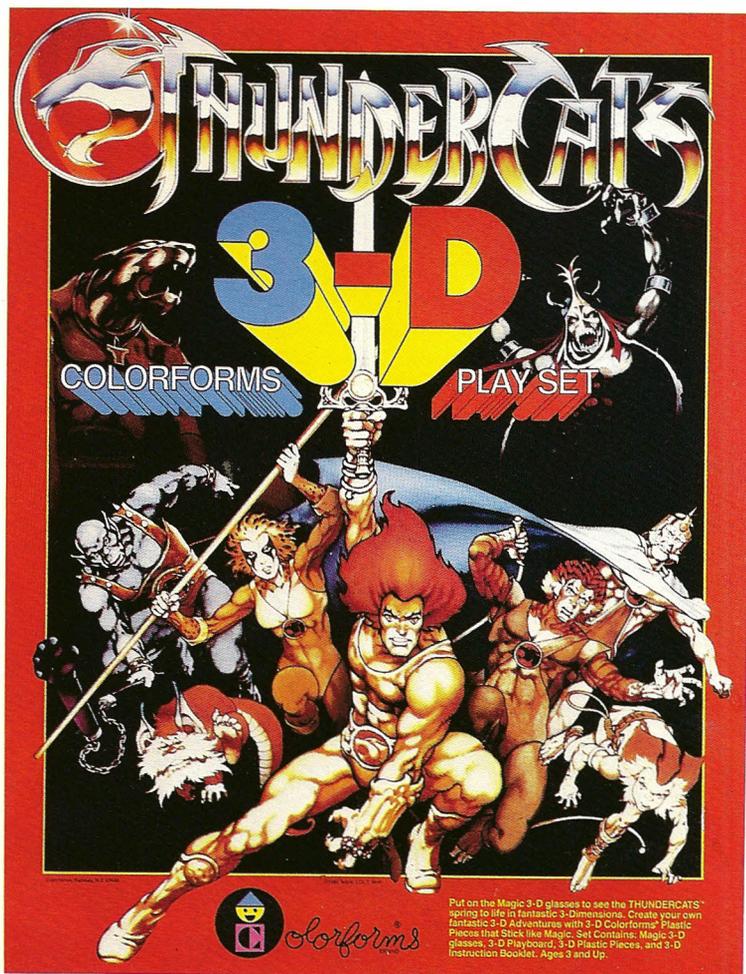
No. 4118

Thundercats™

Just put on the Magic 3-D glasses to see the Thundercats™ spring to life in startling 3 dimensions. The 3-D background gives the illusion of deep space, while the 3-D Colorforms® plastic pieces seem to jump right out at you. It's a whole new dimension in Colorforms® Play Sets for hours of exciting fun!



No. 6201

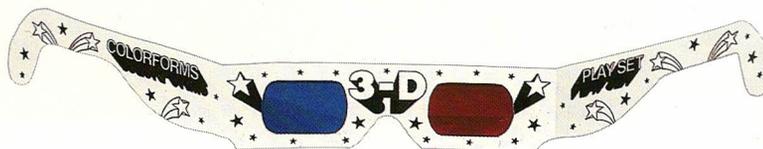


© 1985 Telpix, LCI, T. Wolf

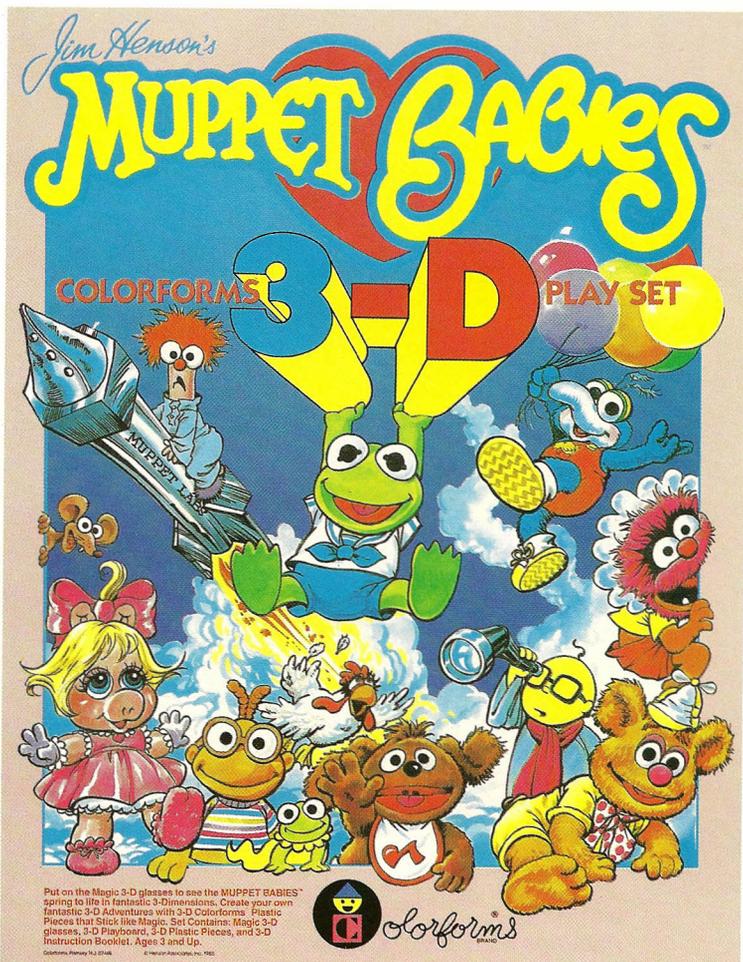
Muppet Babies™

Here are the Muppet Babies™ in amazing 3-dimensions. Just put on the Magic 3-D Glasses and the 3-D Colorforms® plastic pieces seem to burst right out at you! This exciting new Colorforms® Play Set is a whole New Dimension in fun!

Package Size: 16 1/8" x 12 1/2" x 1 1/2"
 Master Pack: 1 dozen—14 lbs.
 Cube: 1.69



No. 6203



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Wuzzles™ Color N' Play™

Color your favorite scene of the Land of Wuz™. Then complete the picture with Colorforms® plastic Wuzzles™ that Stick Like Magic. Carry your set anywhere for take along play!



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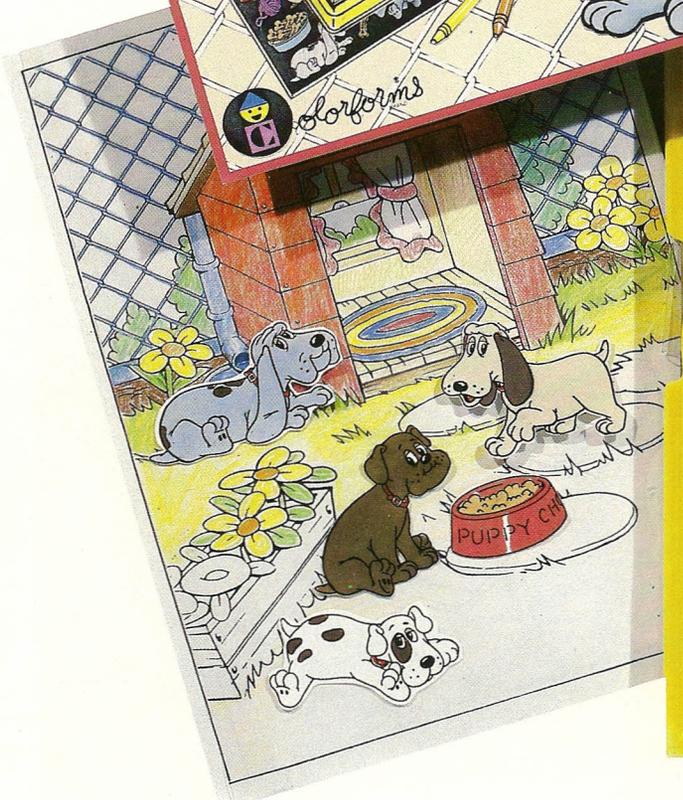
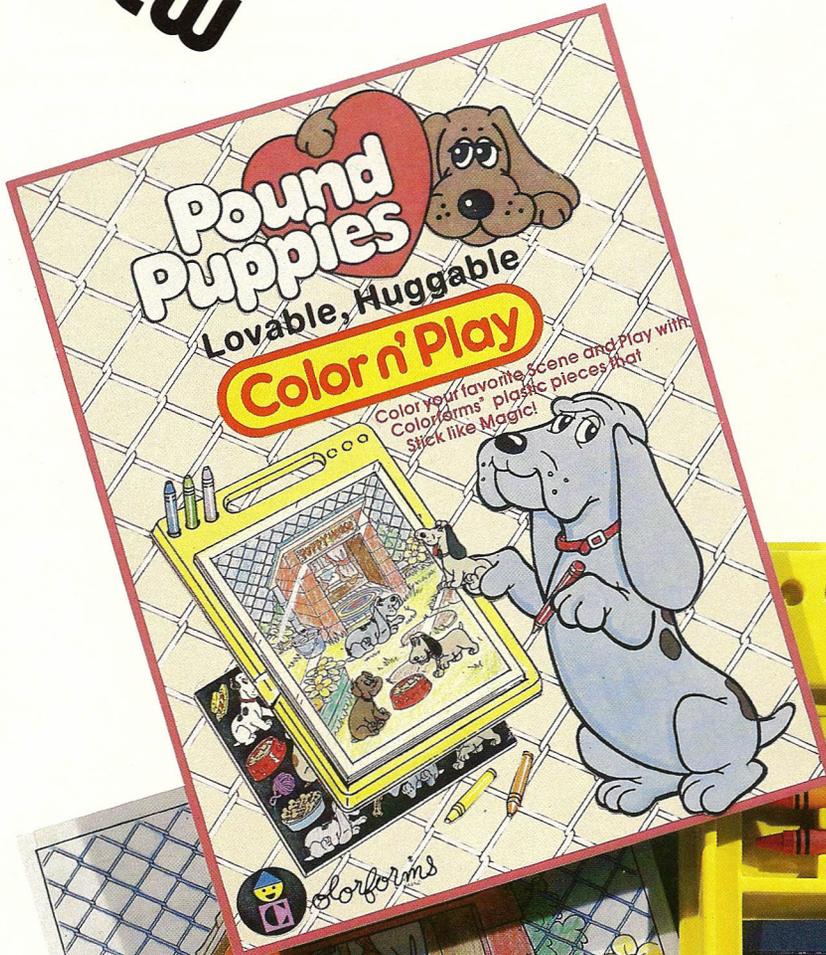
No. 9053
Package Size: 9 1/2" x 14" x 1"
Master Pack: 1 dozen—14 lbs.
Cube: 1.2

NEW

Pound Puppies® Color N' Play™

Take those winsome Pound Puppies® for a walk in this Colorforms® Carry-along Play Set. The puppies are Colorforms® plastic pieces that Stick Like Magic to scenes you color yourself. Set contains lots of scenes, lots of Colorforms® plastic pieces and six Colorforms® crayons in a sturdy traveling case. Don't leave home without it!

No. 9054
Package Size: 9 1/2" x 14" x 1"
Master Pack: 1 dozen—14 lbs.
Cube: 1.2



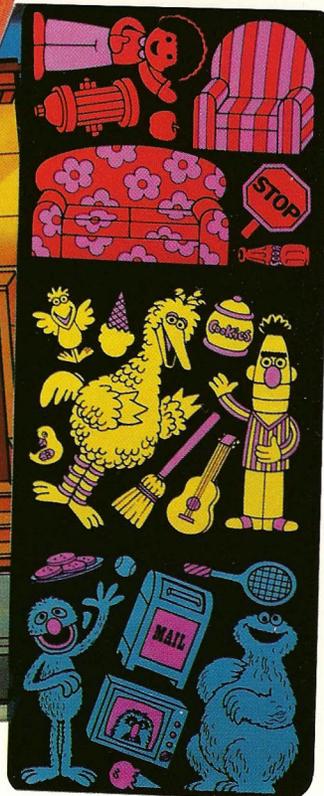
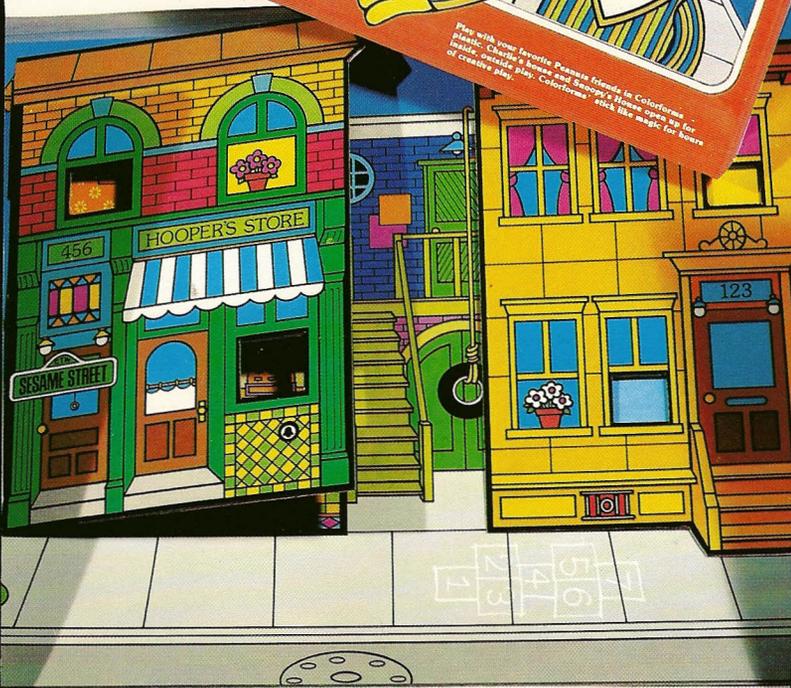
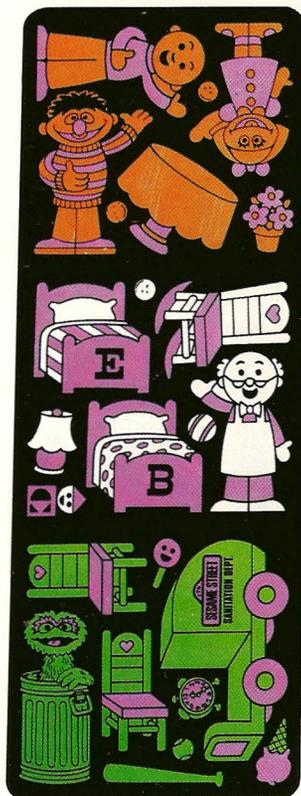
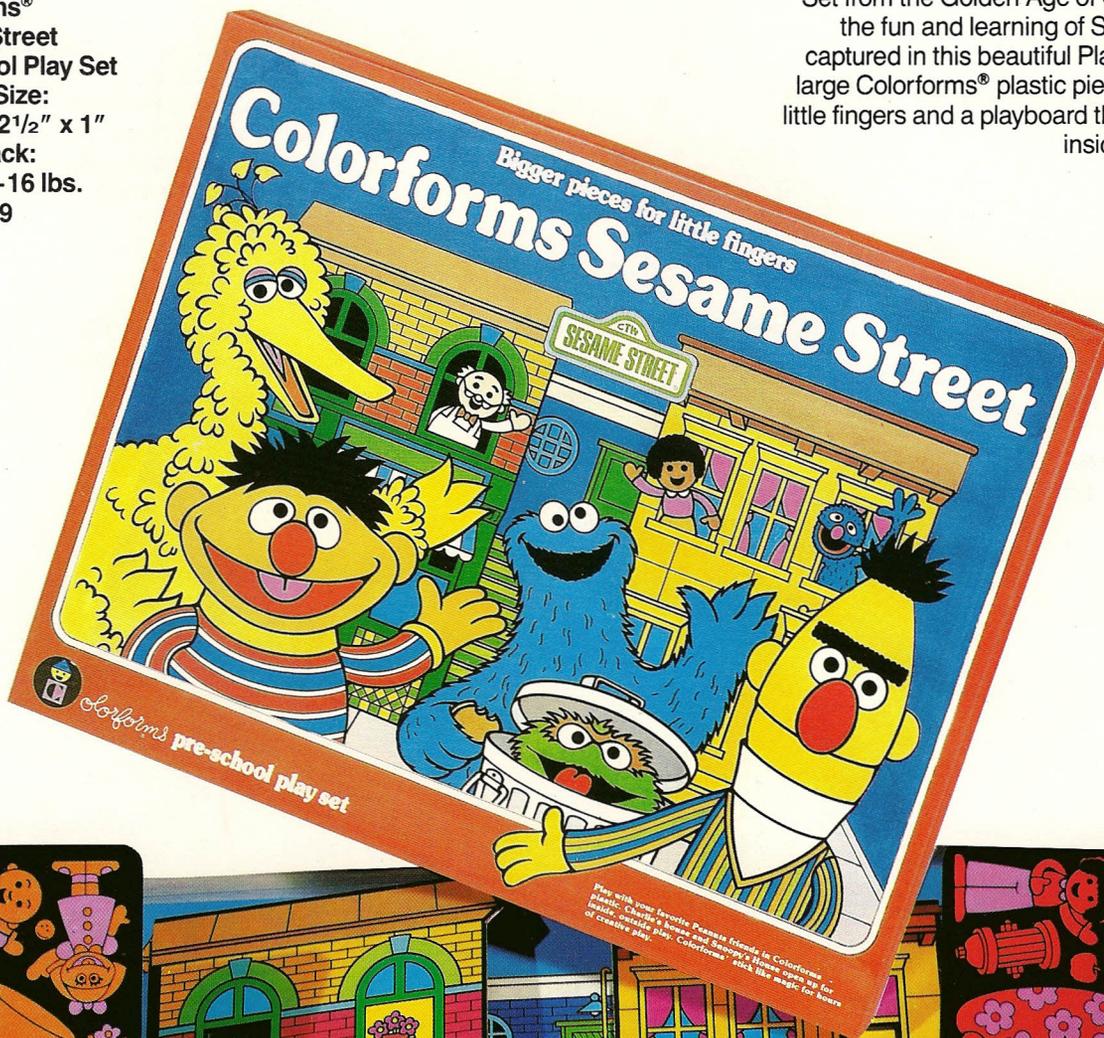
No. 9054

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Colorforms® Sesame Street

No. 8104
 Colorforms®
 Sesame Street
 Pre-school Play Set
 Package Size:
 16 1/8" x 12 1/2" x 1"
 Master Pack:
 1 dozen—16 lbs.
 Cube: 1.69

Back by popular demand . . . a classic Play Set from the Golden Age of Colorforms®. All the fun and learning of Sesame Street is captured in this beautiful Play Set with extra large Colorforms® plastic pieces just right for little fingers and a playboard that opens up for inside, outside play!



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 *Muppet is trademark of Muppets, Inc.

My First Colorforms® Play Set

Here are two beautiful new Colorforms® Play Sets for the very young . . . A perfect introduction to the Colorforms® years! The big, bright Colorforms® plastic pieces are just right for little fingers. My First Colorforms® Play Sets will create memories to last a lifetime.

Package Size: 12³/₈" x 12³/₈" x 1"
 Master Pack: 1 dozen—8¹/₂ lbs.
 Cube: 1.22

NEW



No. 2502

© Colorforms 1985.

My First Colorforms® Play House



No. 2501

© Colorforms 1985.

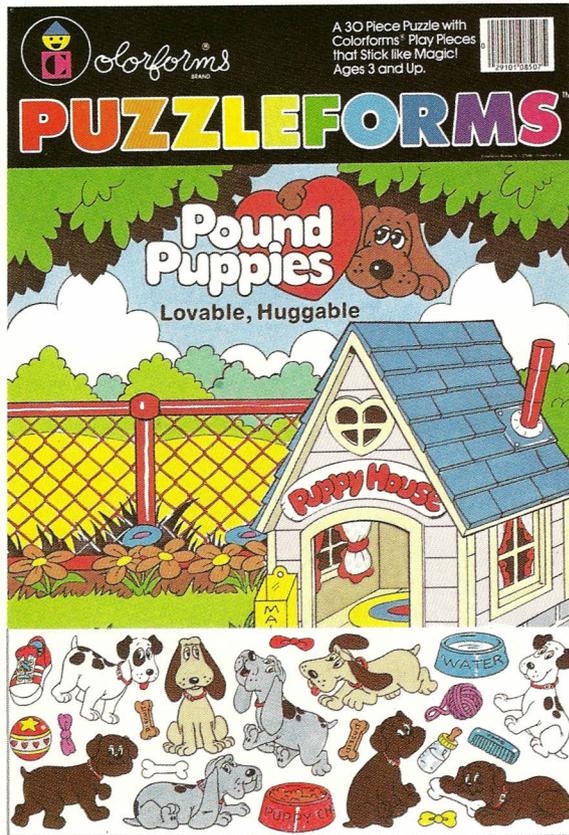
Puzzleforms™

Pound Puppies®

It's a puzzle! It's a play set! It's two toys in one! It's Puzzleforms™! It's a winner by Colorforms®!

Package Size: 17 1/2" x 12 1/2" x 5"
 Master Pack: 2 dozen—20 lbs.
 Cube: .61

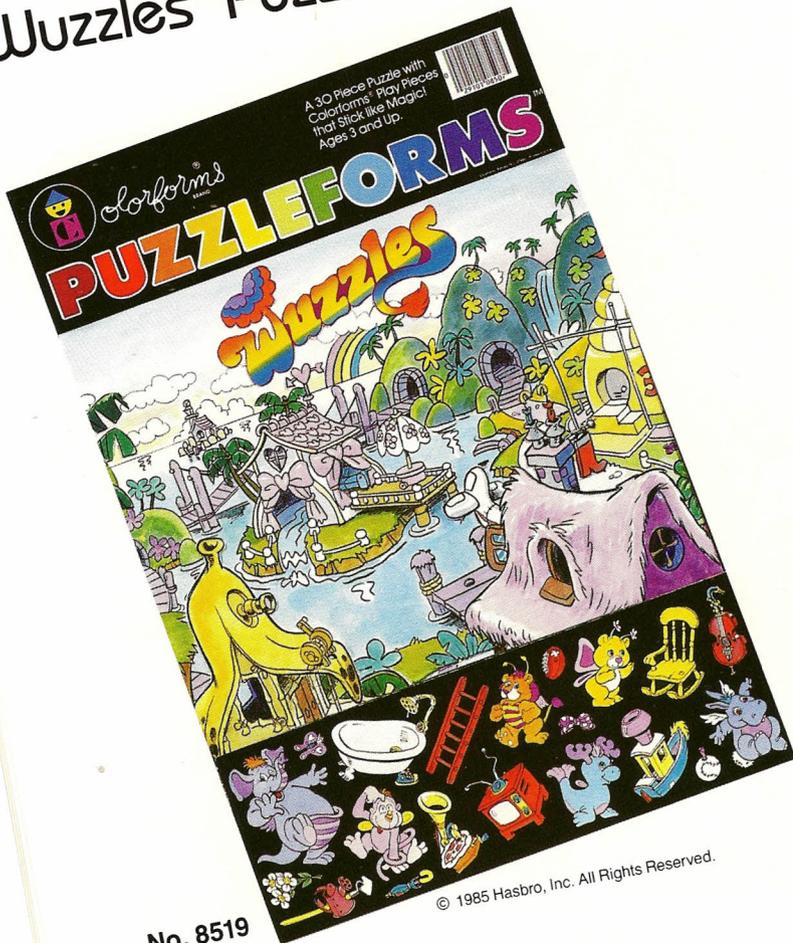
NEW



No. 8523

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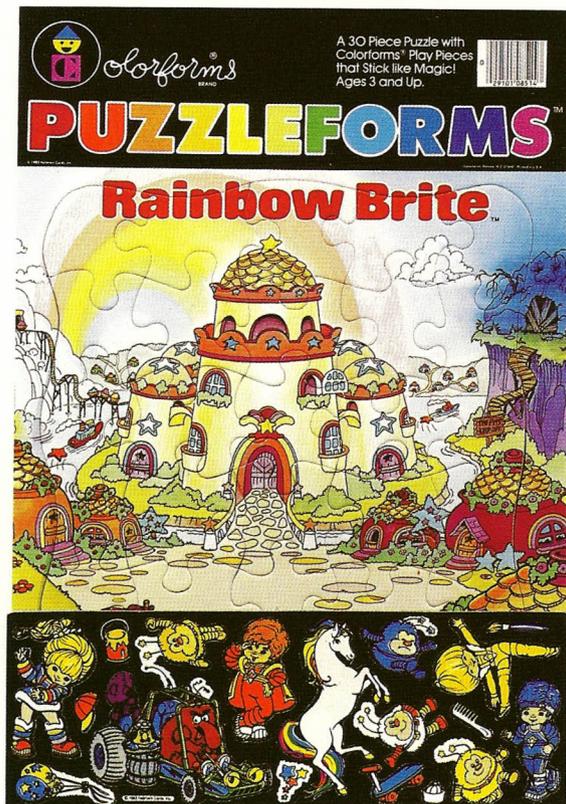
Wuzzles™ Puzzleforms™



No. 8519

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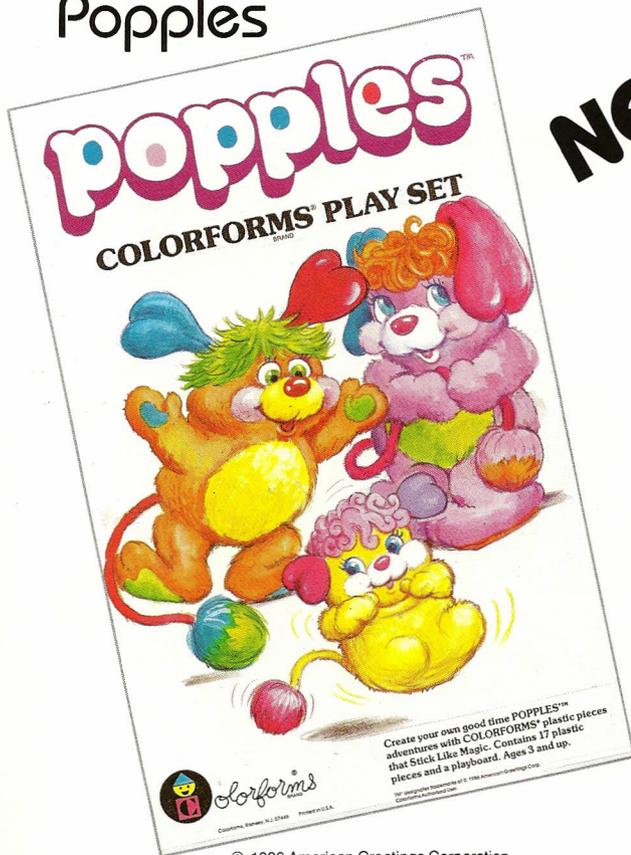
Rainbow Brite™



No. 8514

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Popples™



NEW

NEW

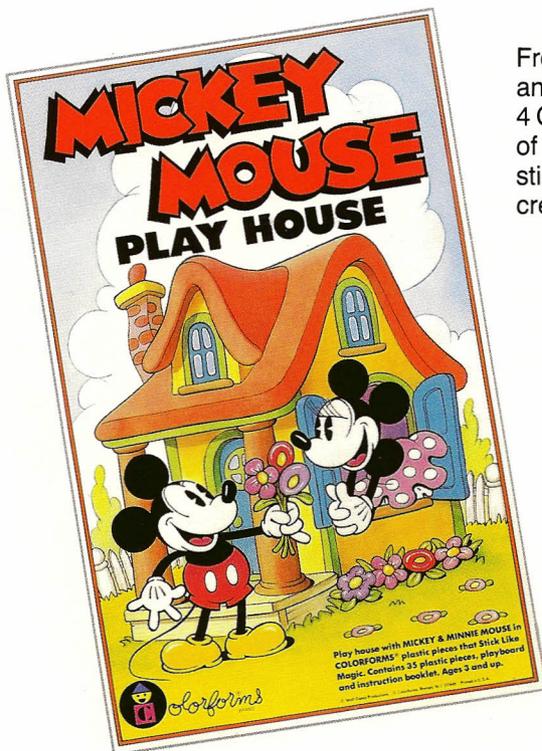
No 691

Pound Puppies®



No. 690

Mickey Mouse Play House

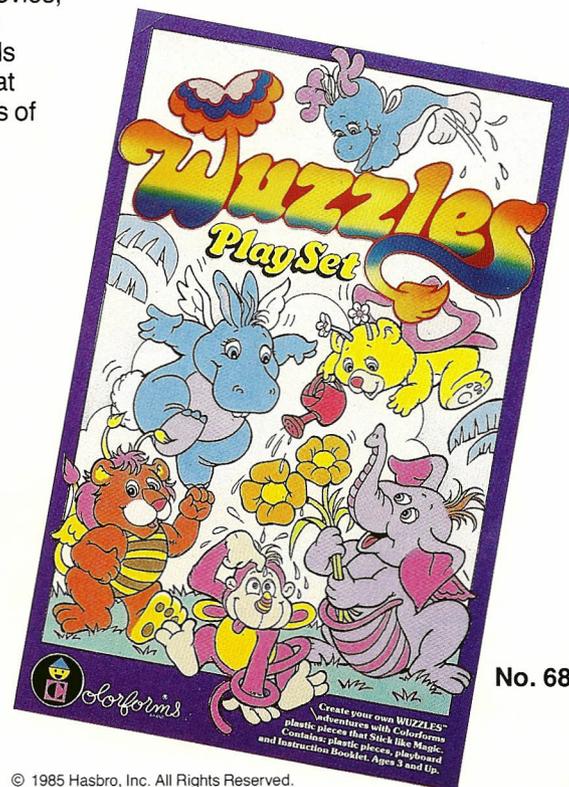


From the world of T.V., movies, and fantasy comes these 4 Colorforms® sets. Loads of Colorforms® plastic that sticks like magic for hours of creative fun.

Package Size:
12³/₈" x 7⁷/₈" x 1"
Master Pack:
1 dozen—7 lbs.
Cube: .88

No. 689

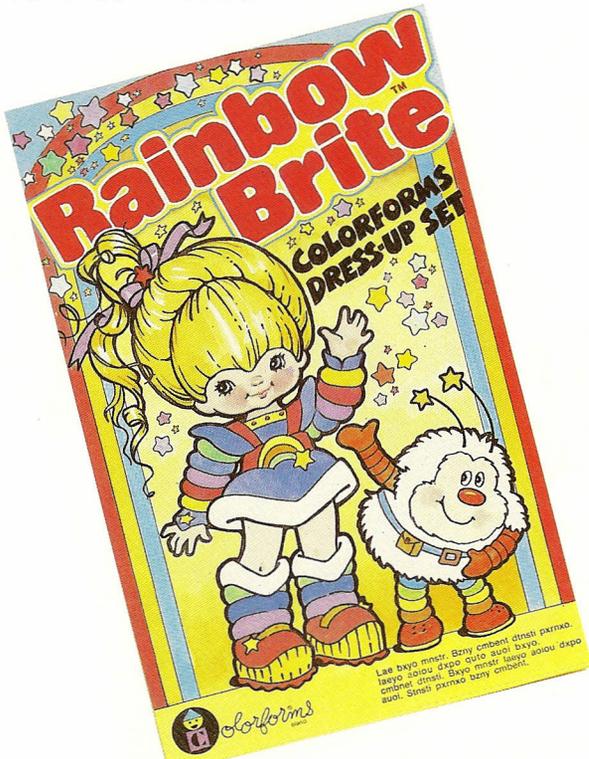
Wuzzles™



No. 682

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Rainbow Brite™



No. 671

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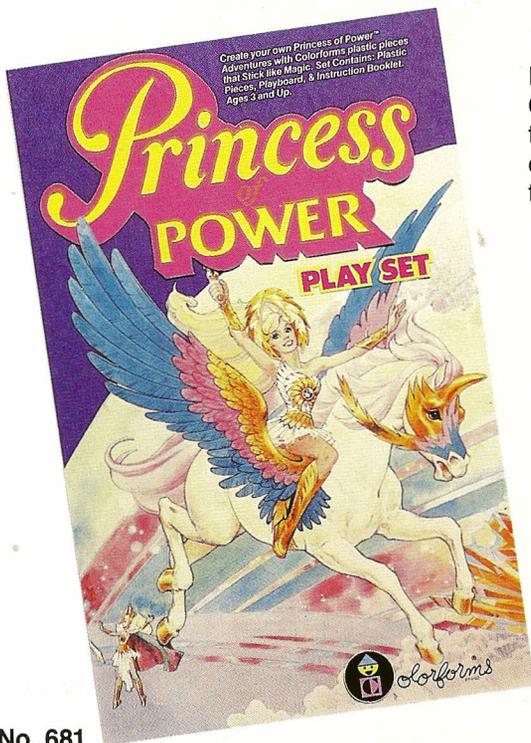
Muppet Babies™



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No. 677

Princess of Power™



No. 681

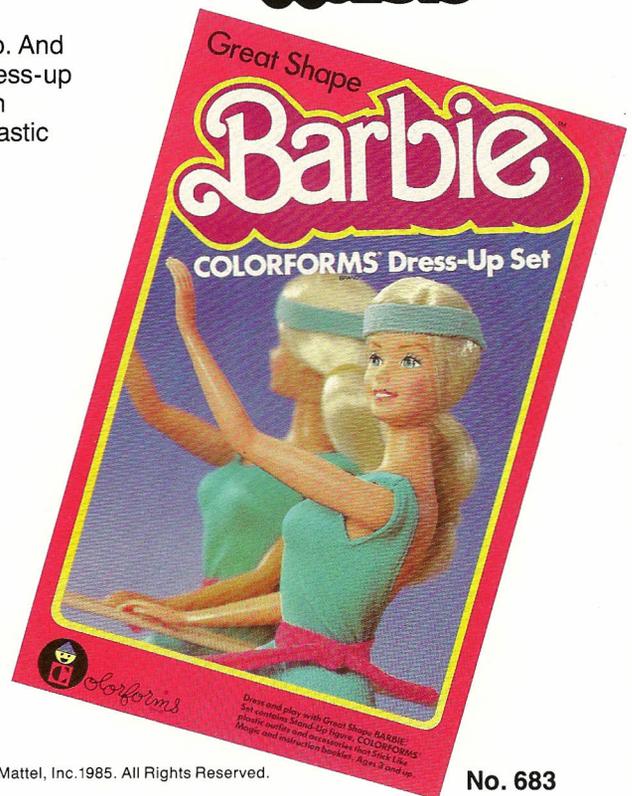
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Little girls love to dress up. And Colorforms® lets them dress-up their favorite characters in clothes of Colorforms® plastic that Sticks like Magic.

Package Size:
12³/₈" x 7⁷/₈" x 1"
Master Pack:
1 dozen—7 lbs.
Cube: .88

Great Shape

Barbie®



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No. 683

Big Bird Play Set

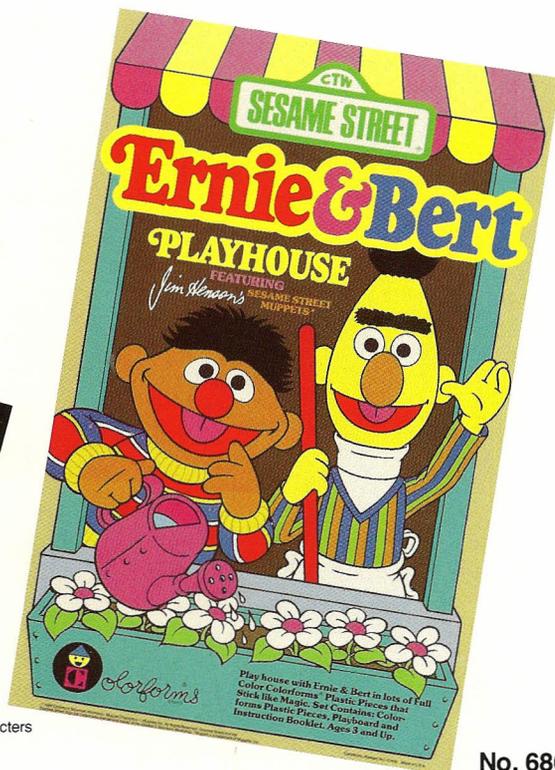


No. 685

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Ernie & Bert Playhouse

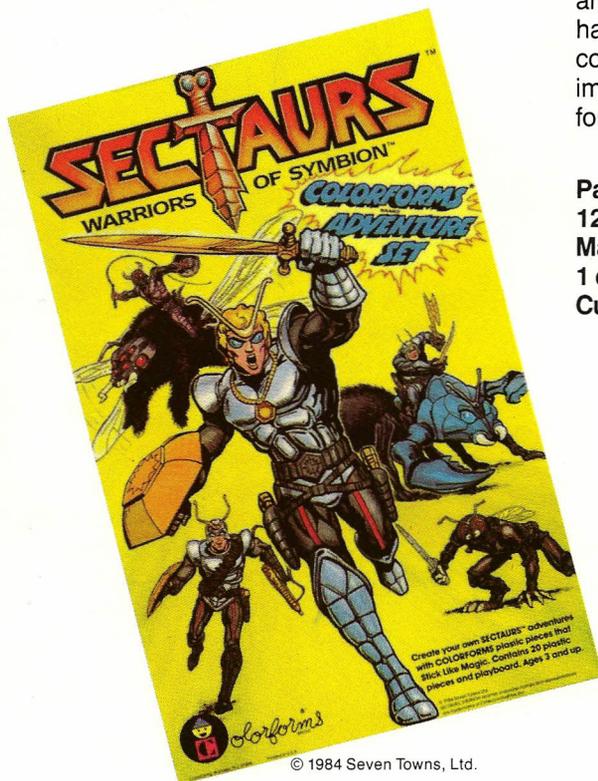


No. 686

NEW

NEW

Sectaurs™



Excitement, Adventure
and Action. Colorforms®
has them all. A winning
combination that is
impossible to beat
for Super Sales.

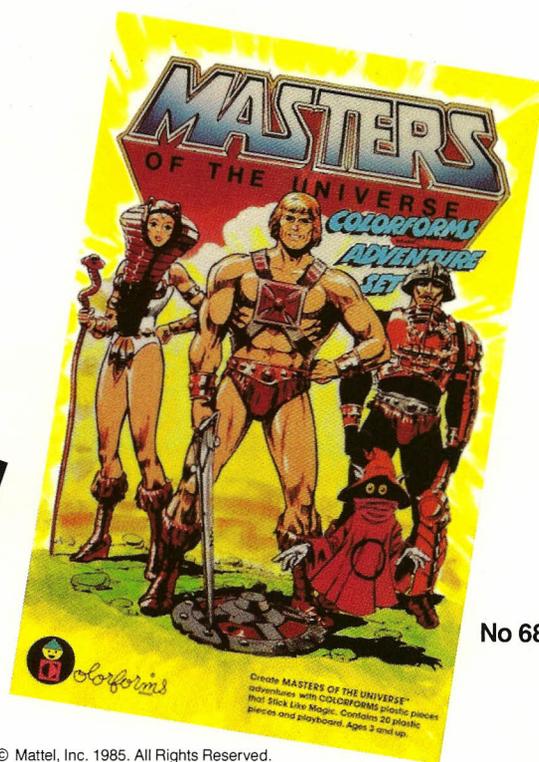
Package Size:
12³/₈" x 7⁷/₈" x 1"
Master Pack:
1 dozen—7 lbs.
Cube: .88

No. 684

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NEW

Masters of the Universe™



No. 688

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Rainbow Brite™ Play Set

Here's the world of Rainbow Brite™ complete in a box. Just punch out and assemble the full color Rainbow Village. Rainbow Brite™ and all her friends are 23 Shrinky Dinks® plastic pieces, color, cut out, shrink and assemble them with stand-up bases and you are ready to play.

No. 2809
Package Size: 12⁵/₈" x 10³/₈" x 1³/₈"
Master Pack: 1 dozen—13 lbs.
Cube: 1.35

Shrinky Dinks[®]

BRAND

Popples[™]

ACTIVITY SET

Create your own POPPLES[™] Collectibles.
Just COLOR • CUT • & BAKE.
They Shrink Like Magic before your
very eyes. For Ages 6 and Up.



After Shrinking



Bake 4 Magic Minutes
Adult Supervision Required
During 4 Minute Baking.

Amazing Plastic Shrinks
To 1/3 Original Size and
becomes 9 times thicker.

by  colorforms[®]
BRAND



NEW

Popples[™] Shrinky Dinks[®] Activity Set

This box contains a world of lovable, laughable Popples[™] fun! Just color the Popples[™], cut them out and Pop them in the oven for four magic minutes to create adorable Popples[™] collectibles that Shrink Like Magic. There's lots of preprinted Shrinky Dinks[®] Popples[™] plastic sheets and lots of colored pencils in this super deluxe oversize Shrinky Dinks[®] Activity Set.

No. 2812

Package Size: 12⁵/₈" x 10³/₈" x 1³/₈"

Master Pack: 1 dozen—13 lbs.

Cube: 1.35



NEW

No. 2118

Pound Puppies® Activity Set

You can make a litter of Pound Puppies® collectibles with this creative new Shrinky Dinks® Activity Set. There are stand-up puppies, dog tags and jewelry too . . . so you can really put on the dog! Just color, cut out and bake. They Shrink Like Magic and they are more fun than a pound of Puppies!

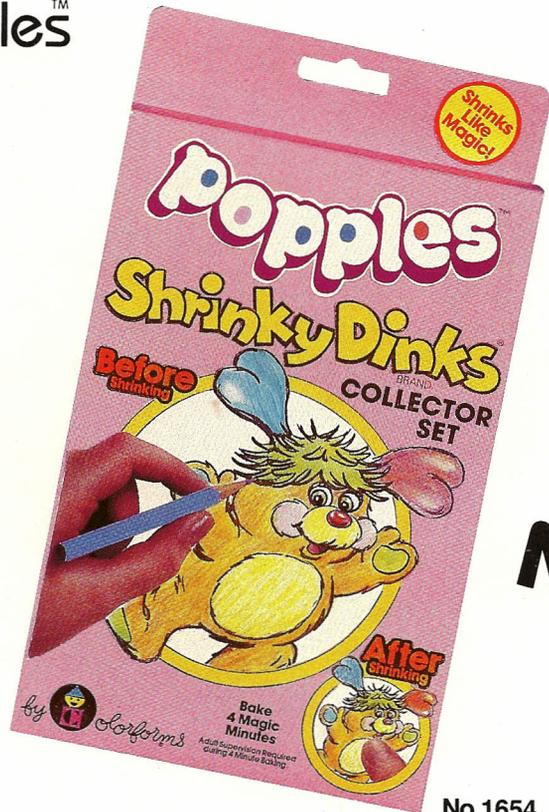
Package Size: 11³/₈" x 8³/₄" x 7⁷/₈"
Master Pack: 1 dozen—6 lbs.
Cube: .72

Popples™

Shrinky Dinks® Collector Sets

Fun to Make! Fun to Collect! Each Shrinky Dinks® Collector's Set contains everything necessary to create 8 to 10 Stand-Up Figures: pre-printed Shrinky Dinks® plastic, colored pencils, stand-up bases and instruction book. Just Color, Cut and Bake. They Shrink Like Magic before your very eyes.

Package Size: 10⁵/₈" x 6" x 1"
 Master Pack: 2 dozen—6 lbs.
 Cube: 1.05



NEW

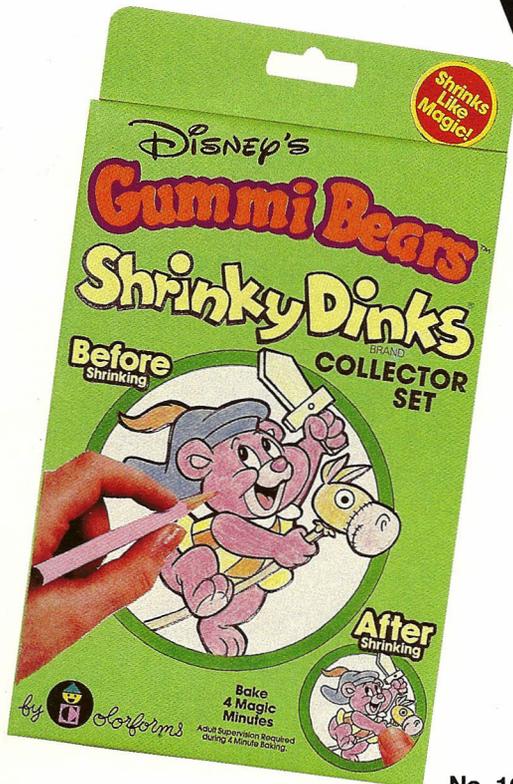
No 1654

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Gummi Bears™

NEW

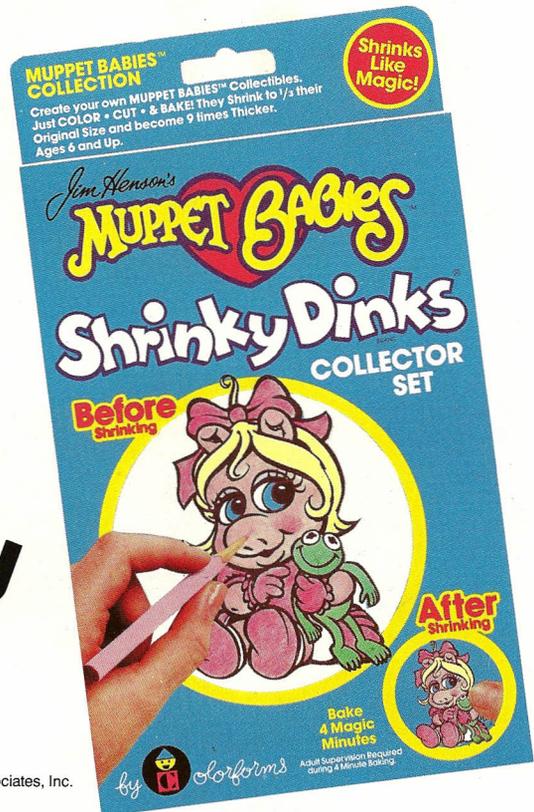


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No. 1655

Muppet Babies™

NEW



No 1687

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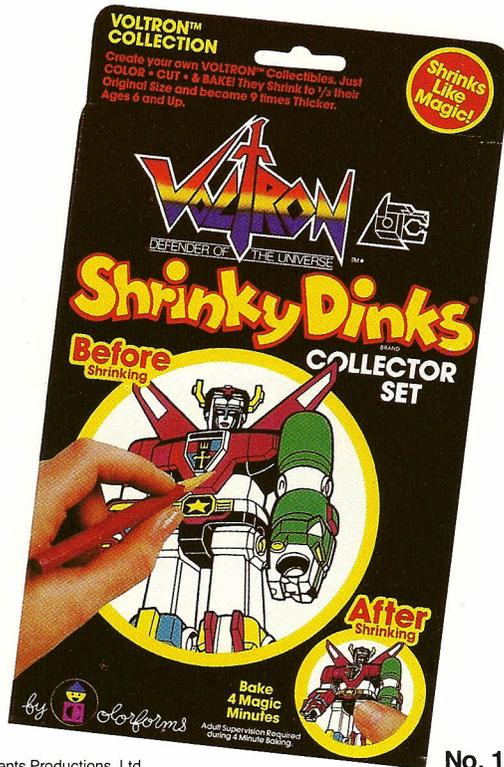
Transformers®



No. 1683

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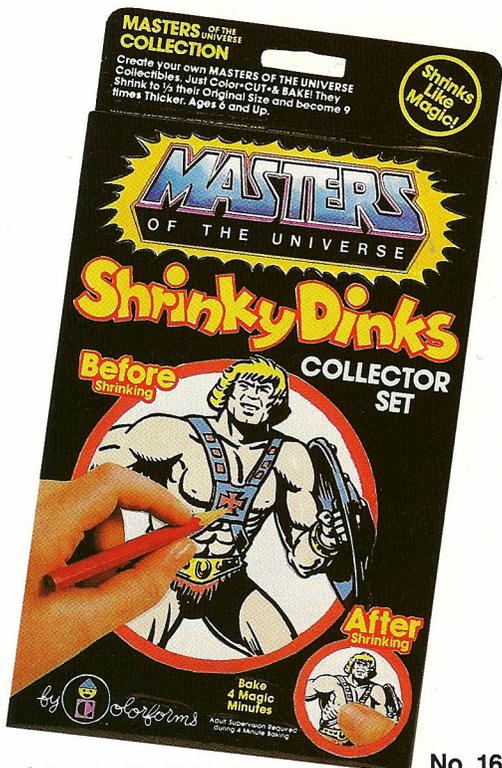
VOLTRON® ; DEFENDER OF THE UNIVERSE



No. 1691

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Masters of the Universe™

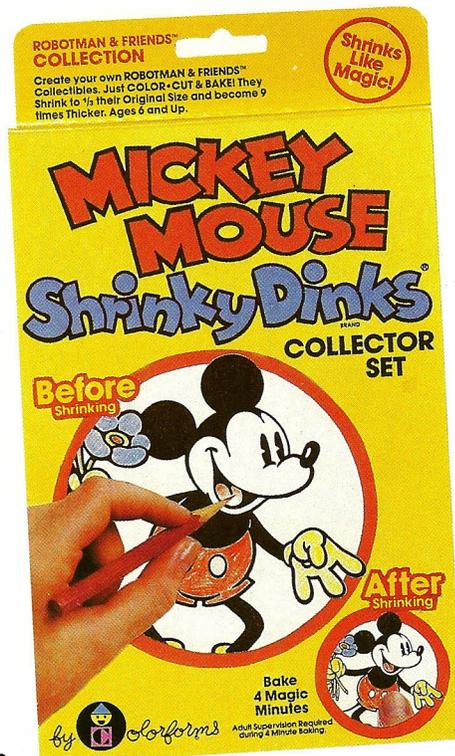


No. 1672

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Mickey Mouse

NEW



No. 1653

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Wuzzles™

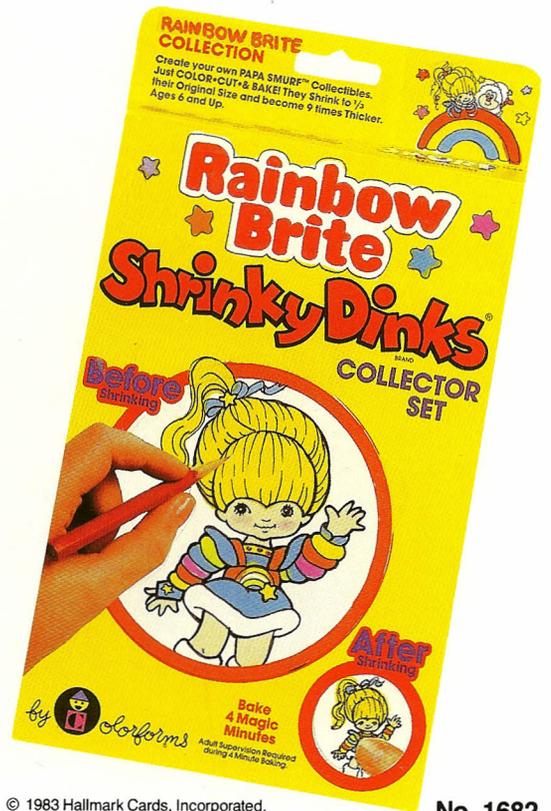


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No. 1689

Package Size:
10⁵/₈" x 6" x 1"
Master Pack:
2 dozen—6 lbs.
Cube: 1.05

Rainbow Brite™



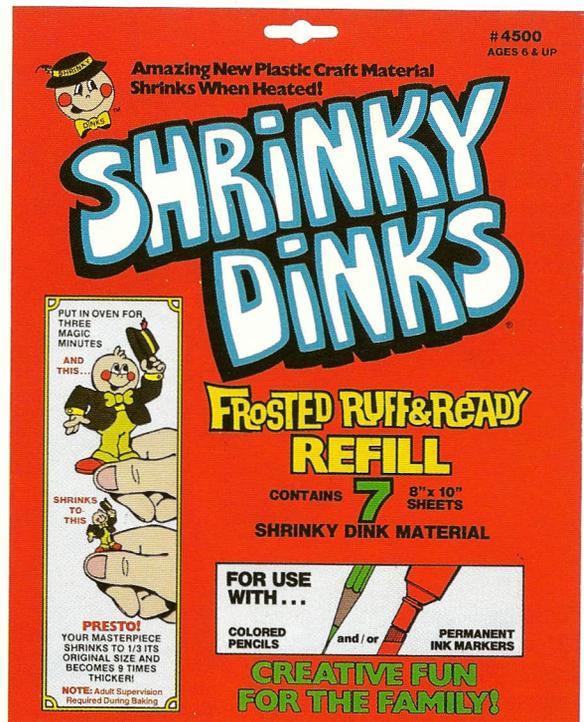
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No. 1682

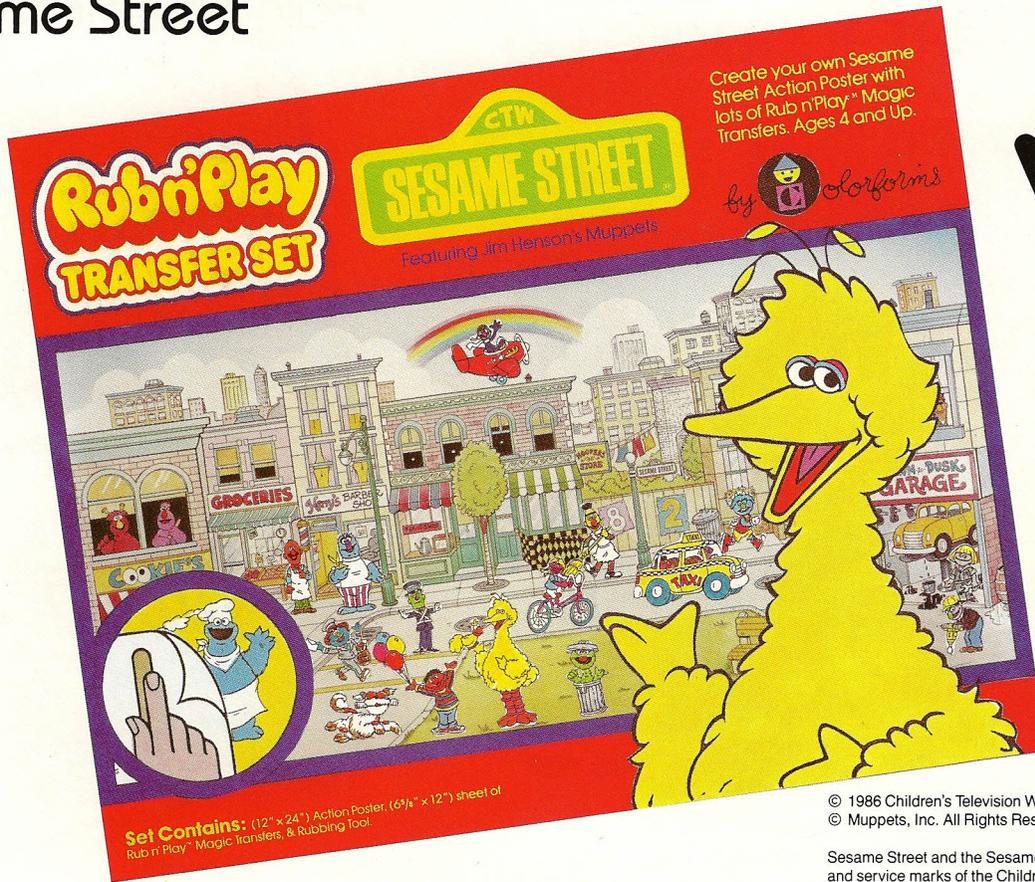
Shrinky Dinks® Refill

A great way to increase Shrinky Dinks® sales. Shrinky Dinks® Refills not only enable any Shrinky Dinks® Activity Set to be used over and over again, but more than that they are a toy in their own right as any picture that can be traced from books, magazines, comics, etc. can become a Shrinky Dinks® miniature. Shrinky Dinks® Refills are attractively packaged for either rack or counter display merchandise.

No. 4500 Shrinky Dinks® Frosted Ruff & Ready Refills
Master Pack: 2 dozen—10 lbs.
Cube: .33



Sesame Street



NEW

No. 912

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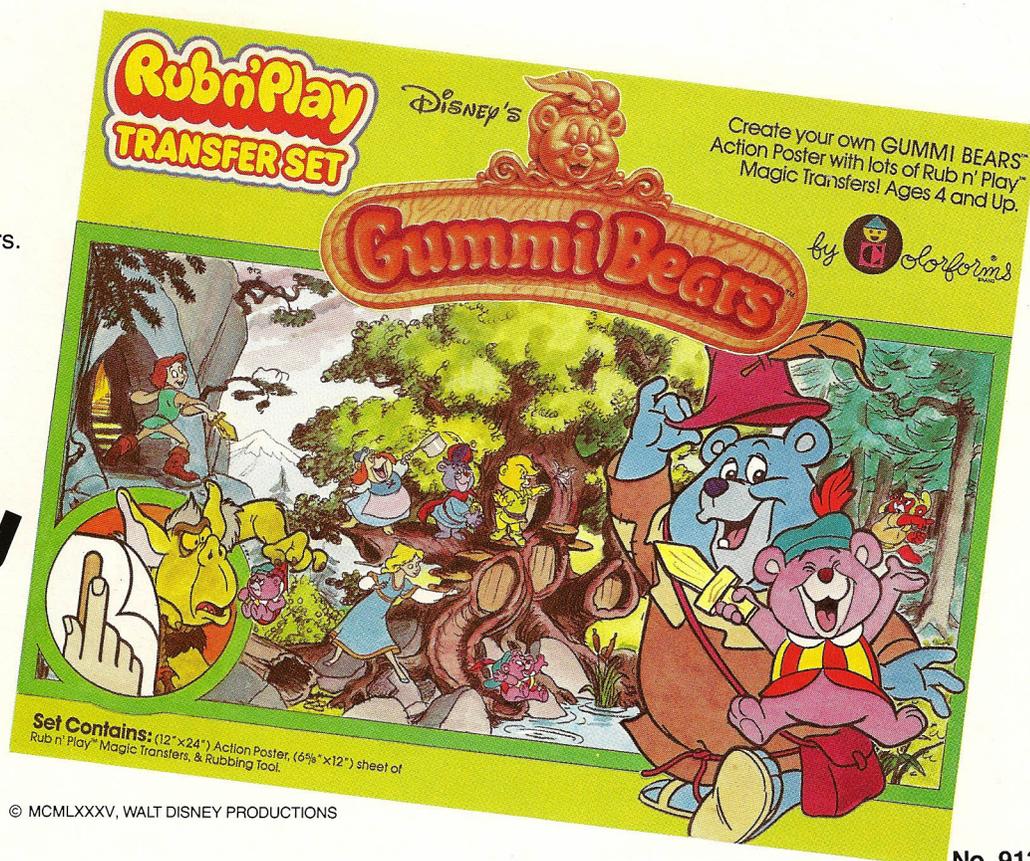
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Gummi Bears™

Create a big, beautiful action poster of your favorite characters. Each set contains a 12" x 24" background, a magic rubbing tool and all the Rub N' Play™ Transfers you need to do it your way!

NEW

Package Size:
13" x 10¹/₄" x 1¹/₈"
Master Pack:
1 dozen—6 lbs.
Cube: 1.24



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No. 913

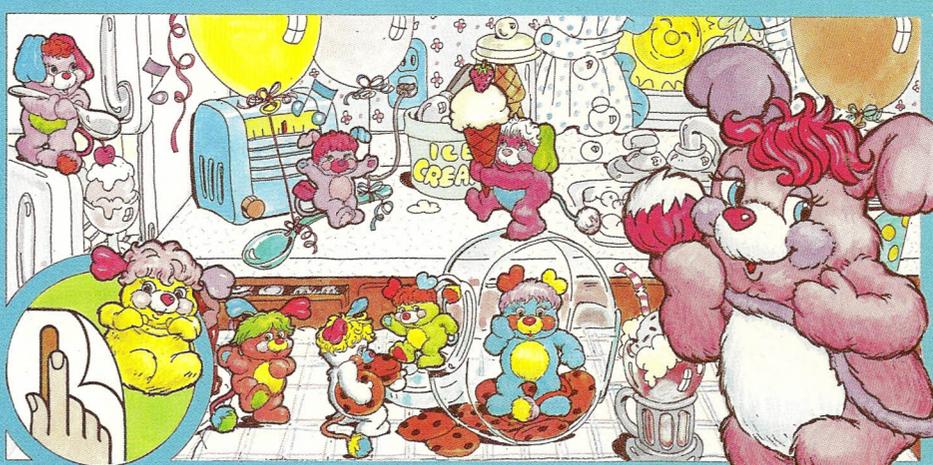
Popples™

Rub n' Play
TRANSFER SET

Popples™

Create your own Popples™ Action Poster with lots of Rub n' Play™ Magic Transfers! Ages 4 and Up.

by  Corforms



Set Contains: (12" x 24") Action Poster, (6 1/2" x 12") sheet of Rub n' Play™ Magic Transfers, & Rubbing Tool.

NEW

No. 914

© 1986 American Greetings Corporation.

NEW

Rub n' Play
TRANSFER SET

Jim Henson's
MUPPET BABIES™

Create your own Muppet Babies™ Action Poster with lots of Rub n' Play™ Magic Transfers! Ages 4 and Up.

by  Corforms



Set Contains: (12" x 24") Action Poster, (6 1/2" x 12") sheet of Rub n' Play™ Magic Transfers, & Rubbing Tool.

Muppet Babies™

Package Size:
13" x 10 1/4" x 1 1/8"
Master Pack:
1 dozen—6 lbs.
Cube: 1.24

No. 911

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Rub N' Play™ Transfers

Rub n' Play™ TRANSFER SET

Rainbow Brite™

Create your own Rainbow Brite™ Action Poster with lots of Rub n' Play™ Magic Transfers! Ages 4 and Up.

by  Soriforms



Set Contains: (12" x 24") Action Poster, (6 1/2" x 12") sheet of Rub n' Play™ Magic Transfers, & Rubbing Tool.

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Rainbow Brite™

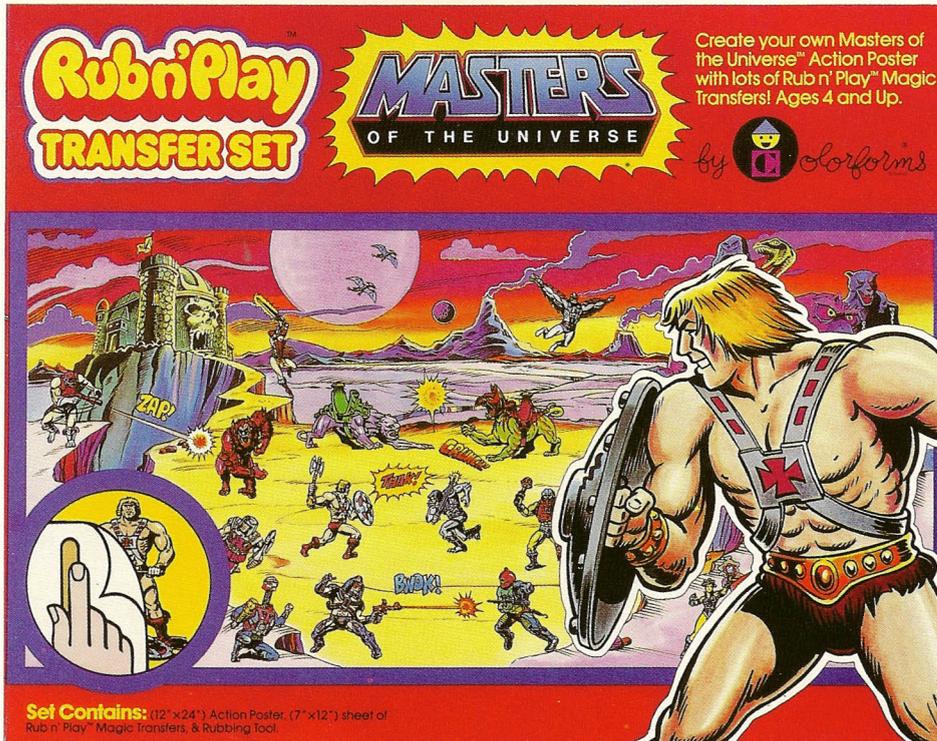
Masters of the Universe™

Rub n' Play™ TRANSFER SET

MASTERS OF THE UNIVERSE

Create your own Masters of the Universe™ Action Poster with lots of Rub n' Play™ Magic Transfers! Ages 4 and Up.

by  Soriforms



Set Contains: (12" x 24") Action Poster, (7" x 12") sheet of Rub n' Play™ Magic Transfers, & Rubbing Tool.

Package Size:
13" x 10 1/4" x 1 1/8"
Master Pack:
1 dozen—6 lbs.
Cube: 1.24

Rack Transfers

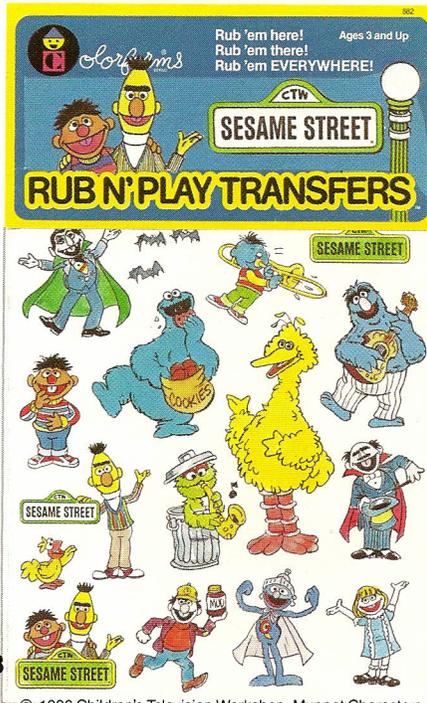
Rub 'Em Here! Rub 'Em There!
 Rub 'Em Everywhere!
 Colorforms® New Rub 'N Play™
 Transfers are Bigger and more
 Beautiful than ever before! New
 full visibility package shows all the
 transfers for point of purchase
 impact. They can be used to
 decorate books, letters,
 anything!—or to complete the
 full-color Action Scene included
 on the back of each package.

Package Size: 11" x 6³/₄"
 Display Size: 12³/₄" x 7¹/₂" x 2"
 Master Pack: 6 dozen
 (3 counter displays packed 2 dozen) 5 lbs.
 Cube: .41

NEW

No. 8913

Sesame Street



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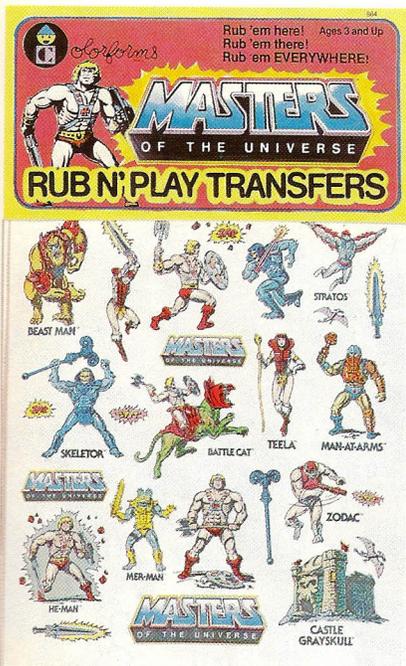
Pound Puppies®



No. 8914

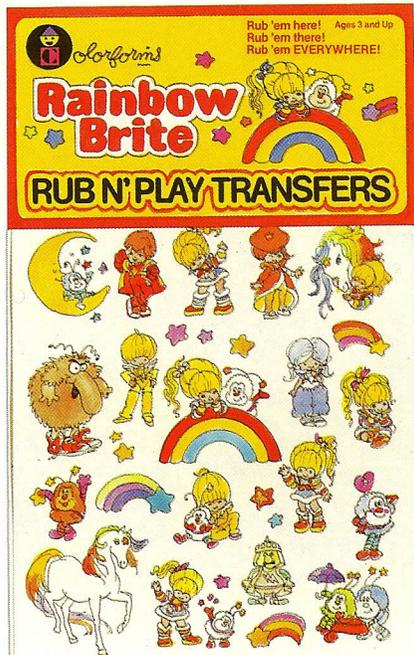
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Masters of the Universe™



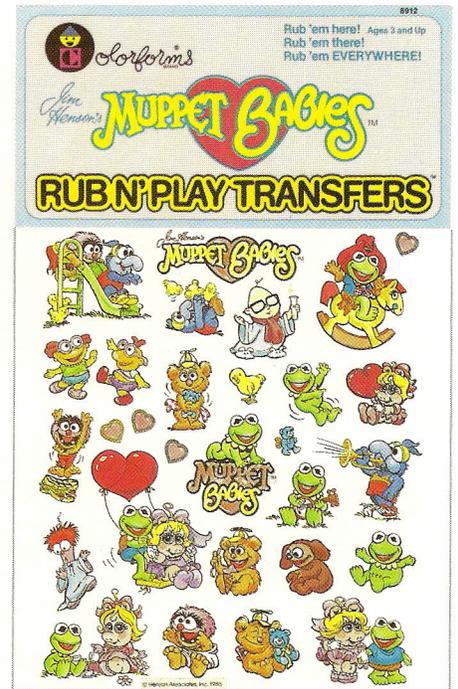
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Rainbow Brite™



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Muppet Babies™

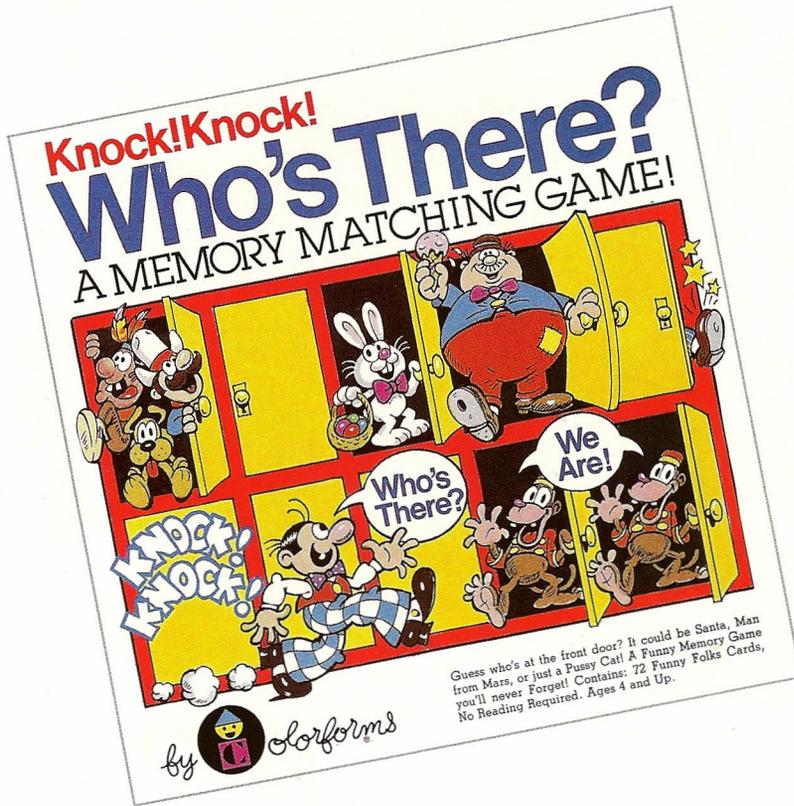


No. 8912

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Knock! Knock! Who's There™

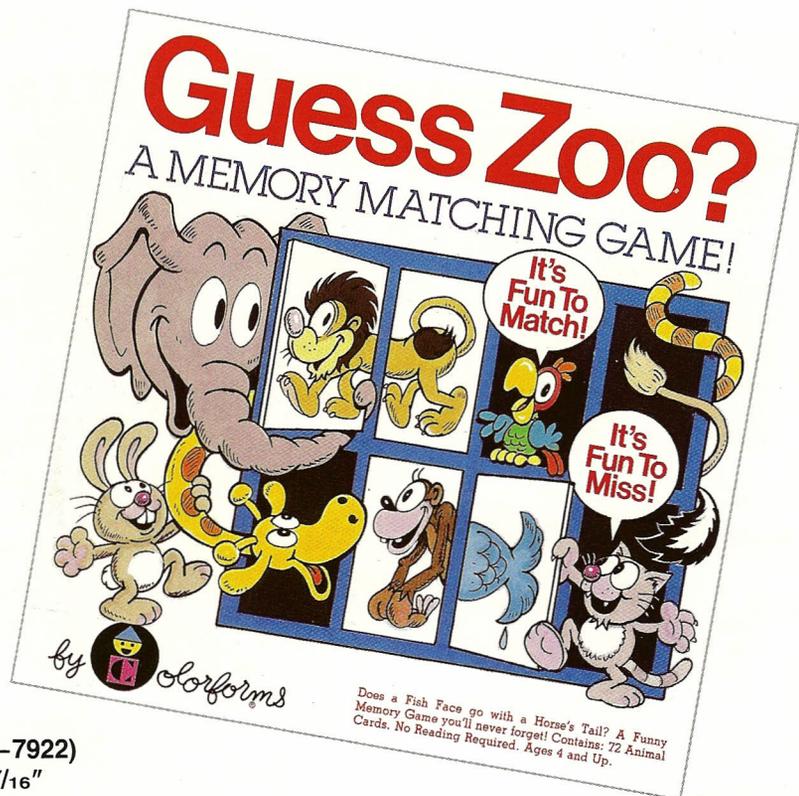
Guess who's knocking at the door in Colorforms® new Memory Card Matching Game? It could be Santa Claus or a Man from Mars or maybe just the Pussycat. Lots of Fun and Laughs as children try to match the Funny Folks at their front door.



No 7921

Guess Zoo?™

Match the Heads and Tails of Funny Animals in this Hilarious Memory Game from Colorforms! Does a Fish Face go with a Horse's Behind? A Memory Game You'll never forget!



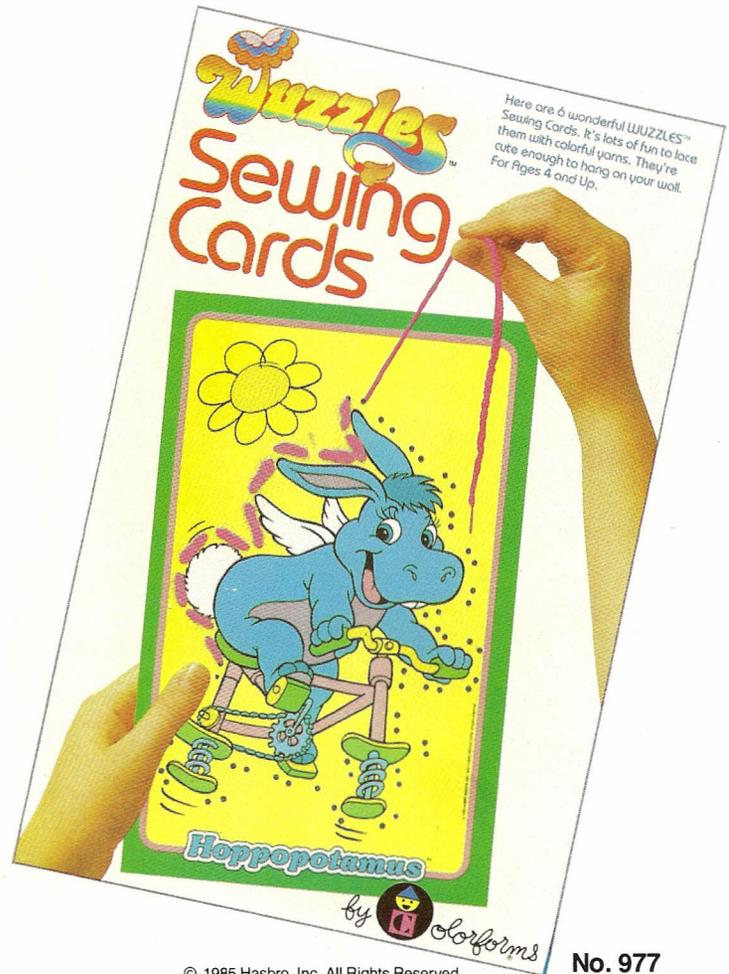
No. 7922

No. 7920 Game Assortment (7921—7922)
 Package Size: 10 1/4" x 10 1/4" x 1 7/16"
 Master Pack: 1 dozen—15 lbs.
 Cube: 1.55

Wuzzles™

Here are six adorable Wuzzles™ characters each with a bright, beautiful Sewing card of his own. Lace the cards with bright fuzzy yarn. They are pretty enough to hang up and display.

Package Size:
12³/₈" x 7⁷/₈" x 1"
Master Pack:
2 dozen—10 lbs.
Cube: 1.69



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No. 977



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No. 978

Muppet Babies™

Baby Piggy, Baby Kermit and all the gang are here in this charming Sewing Card Set. It is fun and easy to lace the cards with brightly colored yarns. They are so cute you will want to hang them on your wall.

500 Piece Jigsaw Puzzles

NEW

500-Piece Jigsaw Puzzles

Welcome to the Wonderful World of Colorforms® Jigsaw Puzzles. These big beautiful 500-Piece Puzzles are high in quality and untoppable in visual appeal. From the Magic of Oz to the Traditions of America, Colorforms® Jigsaw Puzzles are the "tops."

No. 552—500-Piece Puzzle Assortment
(6 Titles—#506, #507, #513, #514, #524, #526)

No. 557—500-Piece Puzzle Assortment
(6 Titles—#509, #512, #516, #517, #518, #519)

All 500-Piece puzzles—

Box Size 14" x 14" x 1 1/2"

Puzzle Size: 20 1/4" x 20 1/4"

Master Pack: 1 dozen—16 lbs.

Cube: 2.46



The Wizard of Oz

No. 513

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NEW

NEW



Uncle Sam and Aunt Sarah™

No. 526

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Fine & Fancy Leghorn

No. 514

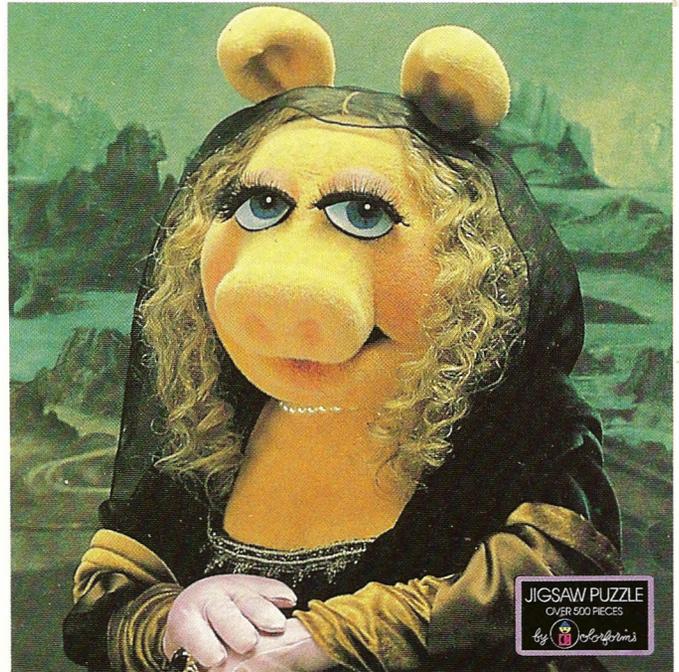
© 1984 N.A. Noel.

NEW

Kermitage Collection Jigsaw Puzzles

These Treasures of great art from the renowned Kermitage Collection™ raise the art of Jigsaw Puzzles to hitherto untold heights! Each and every one of their 500 pieces is guaranteed to contain at least one stroke of Genius. Put them all together and create a Masterpiece!

**No. 550—500-Piece Puzzle Assortment
(3 Titles—#516, #517, #518)**

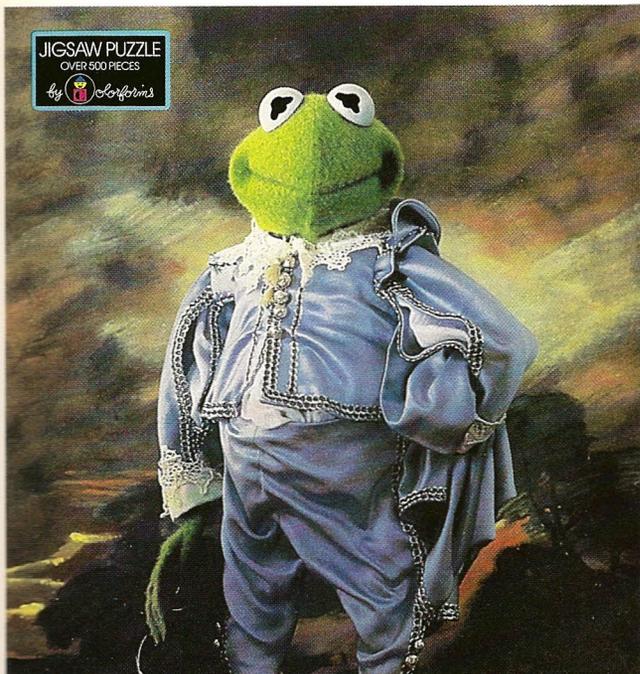


Mona Pigga

No. 516

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NEW

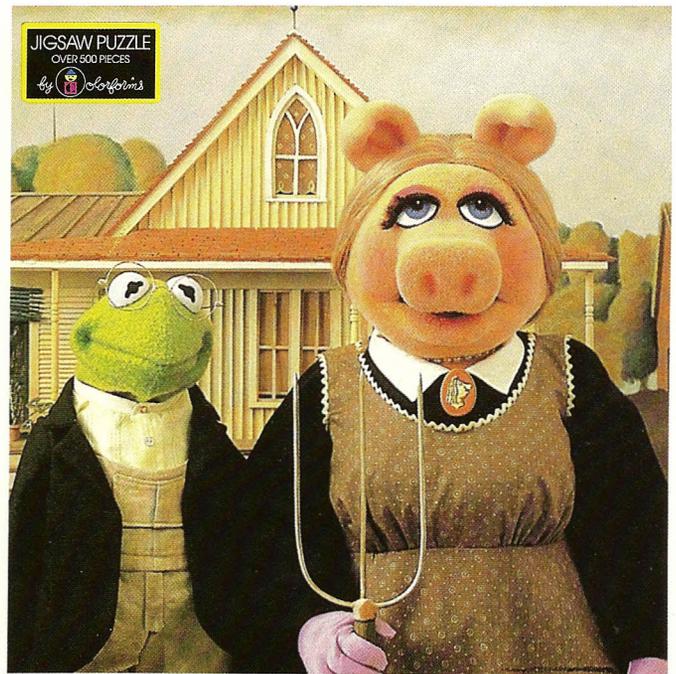


Green Boy

No. 517

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The Planning Corporation.

NEW



American Gothic

No. 518

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Dolls Jigsaw Puzzles

The golden age of Doll making lives again in these exquisite 500 piece jigsaw puzzles, lovingly photographed by Tom Kelley. While capturing the delicate beauty of some of the world's rarest antique dolls, each breath-taking portrait also recaptures the past, carrying us back to the land of distant memory.

Teddy Bear Jigsaw Puzzles

There's nothing puzzling about the irresistible appeal of the world famous "Bialosky" Bears. These charming 500 piece jigsaw puzzles feature winners of the world-wide 1983 Teddy Bear Competition, beautifully posed and photographed. They're sure to win the hearts of puzzle fans everywhere!



Holly Berry

No. 506

NEW



Pierrot Bialosky

No. 524



Mrs. Coolidge and Edward Bear No. 512



Imagination

© 1985 Tom Kelly Studio.

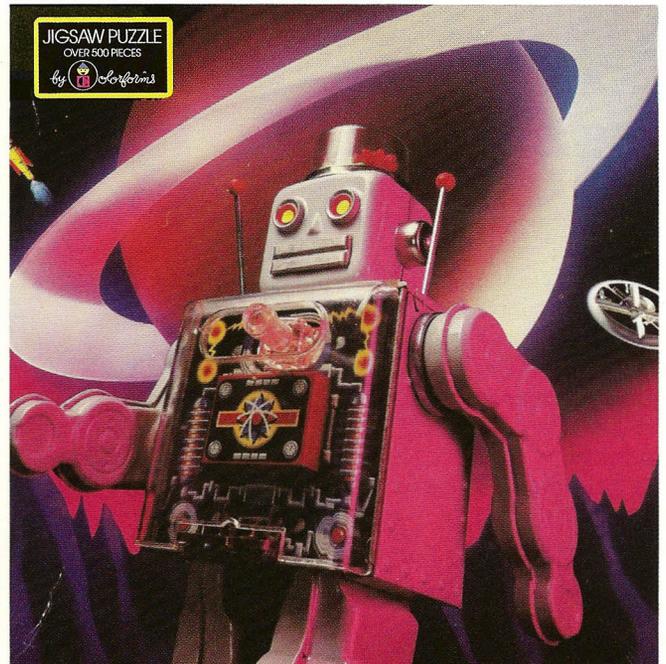
No. 519

NEW



Mr. Atomic

No. 507



Fighting Robot

No. 509

No. 552—500-Piece Puzzle Assortment
(6 Titles—#506, #507, #513, #514, #524, #526)

No. 557—500-Piece Puzzle Assortment
(6 Titles—#509, #512, #516, #517, #518, #519)

All 500-Piece Puzzles—

Box Size: 14" x 14" x 1 1/2"

Puzzle Size: 20 1/4" x 20 1/4"

Master Pack: 1 dozen—16 lbs.

Cube: 2.46

Robot Jigsaw Puzzles

The bright colors and imaginative designs of these vintage Robots from the Golden Age of Battery Operated Toys appear as fresh and exciting today as they did when they were created 25 years ago. Highly prized as collectibles, these dynamic Robot Puzzles are destined to become collector's items as well.

1,000 Piece Jigsaw Puzzles



I Love Puzzles Jigsaw Puzzles

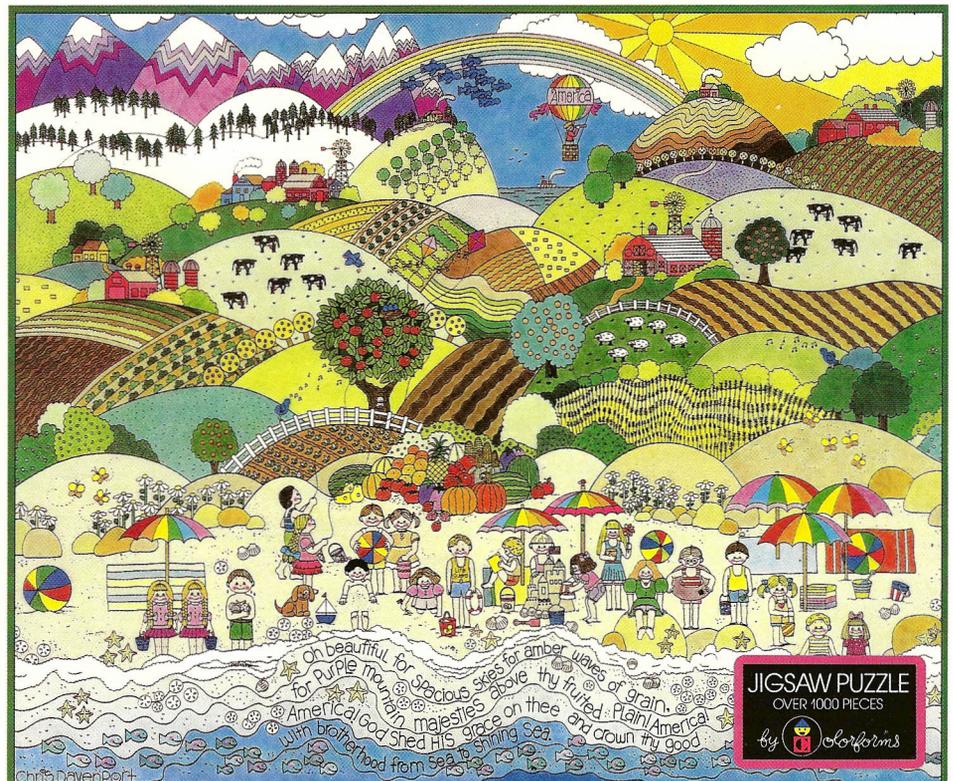
You will fall in love with this charming peek into the World of Make Believe as artist, Chris Davenport, shares with us some of her favorite things. This delightful 1000-Piece Puzzle is bound to become one of your all-time favorites as well!

NEW

No. 1027

Good Times America™ Jigsaw Puzzles

Artist Chris Davenport has captured the charm and nostalgia of Good Times in America. Her visions are fresh and colorful as though seen through the eyes of childhood. This beautiful 1,000 piece puzzle will awaken the child in all of us.



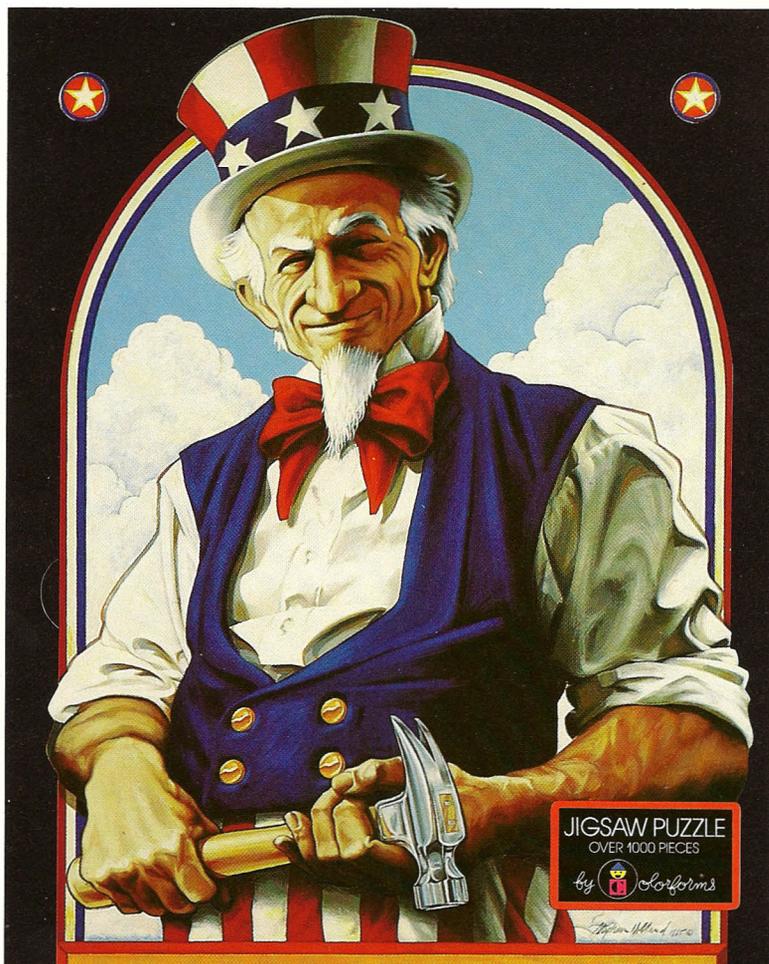
Made in America Jigsaw Puzzle

Symbolizing the pioneer spirit that built this country. Uncle Sam has rolled up his sleeves, ready to pitch in and rebuild it anew. The phrase Made in America not only means Patriotism but Quality as well . . . traits well represented in this inspiring 1000-Piece Jigsaw Puzzle by Colorforms®.

No. 1020—1,000-Piece Puzzle Assortment
(6 Titles—#1027, #1028, #1029, #1035,
#1038, #1039)

All 1,000-Piece Puzzles—
Box Size: 13¹/₄" x 16" x 1¹/₂"
Puzzle Size: 24" x 29"
Master Pack: 1 dozen—21 lbs.
Cube: 2.66

NEW



© 1986 Colorforms.

No. 1029



© 1981 Ellen Rixford.

No. 1028

Vegetable Kingdom

The appealing personalities in this Garden of Delights are really soft sculptures by artist, Ellen Rixford. This vegetarian dream fantasy is now a fantastic 1000-Piece Jigsaw Puzzle that is a dream to assemble!

NEW

1,000-Piece Jigsaw Puzzles



No. 1020—1,000-Piece
Puzzle Assortment
(6 Titles—#1027, #1028, #1029,
#1035, #1038, #1039)
All 1,000-Piece Puzzles—
Box Size: 13¹/₄" x 16" x 1¹/₂"
Puzzle Size: 24" x 29"
Master Pack: 1 dozen—21 lbs.
Cube: 2.66

NEW

Tiger Mother with Kitten

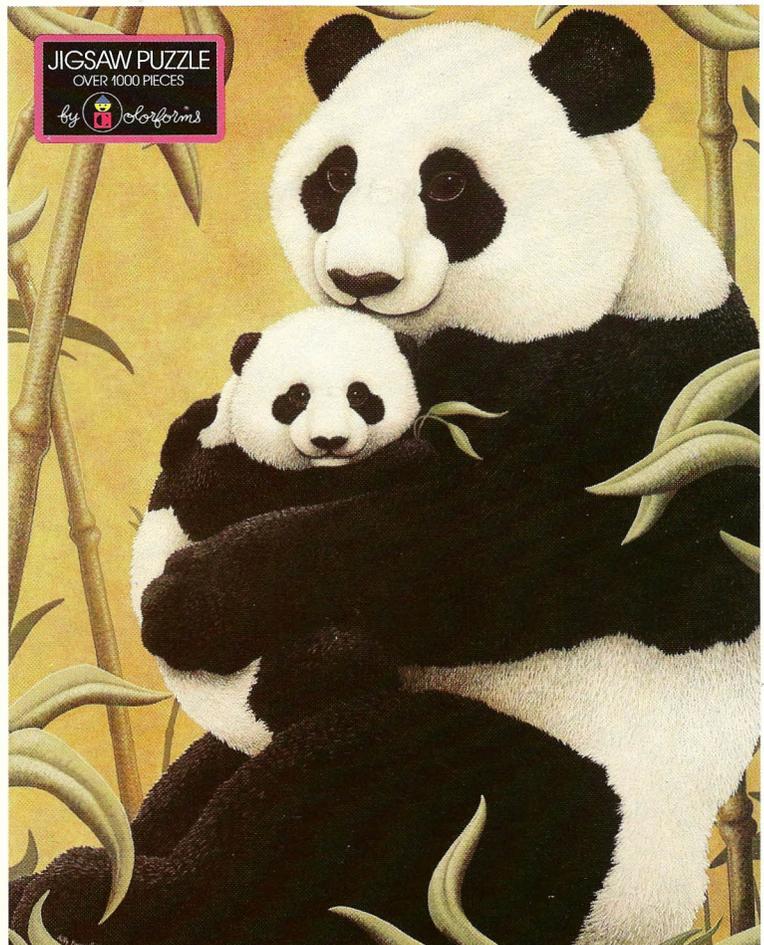
No. 1038

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Animal Kingdom Jigsaw Puzzles

Kitty Farrington's charming visions of Mother Animals and their Young radiate warmth and appeal. The wealth of meticulous detail and gorgeous color is captured in these stunning 1000-Piece Puzzles. They are sure to please puzzle fans of all ages.

NEW



Panda Mother with Cub

No. 1039

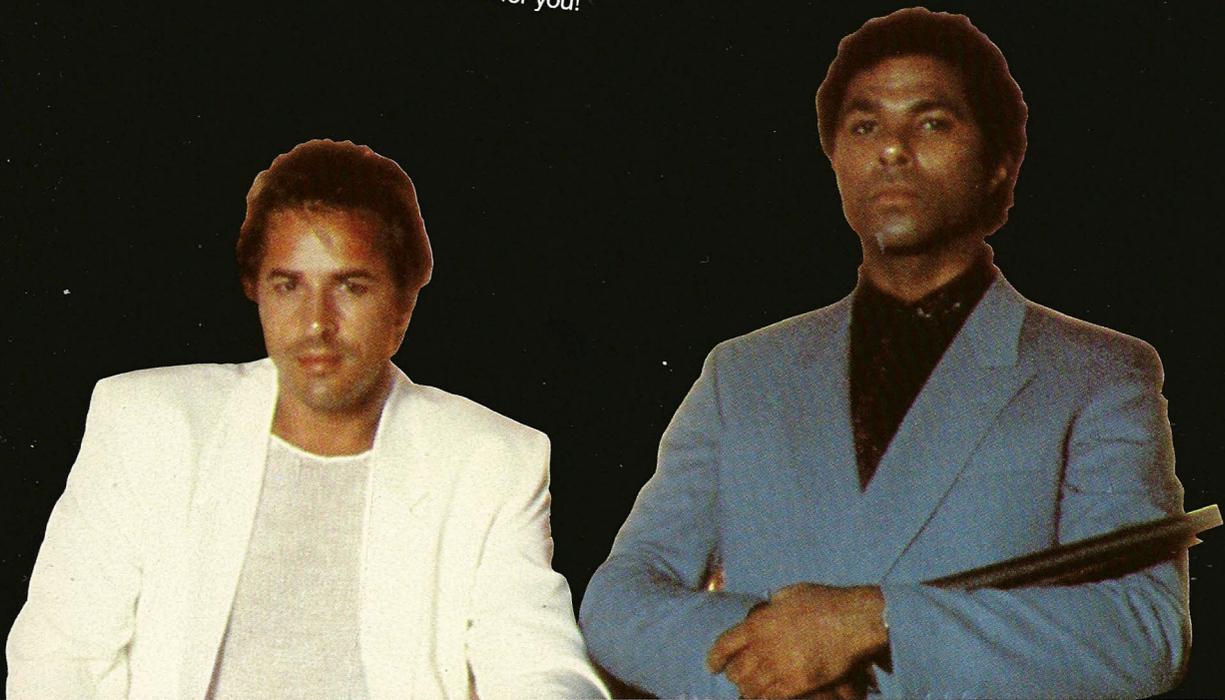
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Miami Vice™ Game

Miami Vice™ The Game

Miami Vice™ is Hot . . . and Miami Vice is what we've got! This riveting series has captured the imaginations of millions of viewers across the country . . . and Colorforms® imaginative new Miami Vice™ Game has captured all the excitement and adventure of the show! It is Hot off the press and ready to capture sales for you!

NEW



MIAMI VICE
THE GAME

Experience the Excitement and Adventure of MIAMI VICE!
The Action is Hot as the Miami Vice Team and Underworld Forces out-manuever each other on the highways and byways of Miami!

A Strategy Game
for 2 to 4 players Ages 10—Adult

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No. 7300
Box Size: 10 1/2" x 19 7/8" x 2"
Master Pack: 1 dozen—33 lbs.
Cube: 3.14

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(212) 989-9205
Stan Schwartz, Allen Whitesides
Gloria Kayaian

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(404) 363-8651
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Tony Hampton, Gary Jacobs,
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