

Roadmaster®

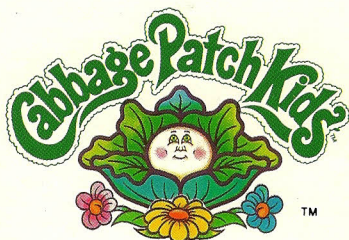


1986 JUNIOR RIDING PRODUCTS



Roadmaster Sell Power . . .

Leading Licenses on Roadmaster Products



Cabbage Patch Kids™

The record breaker in licensed sales means proven popularity. Roadmaster's Cabbage Patch Kids' model bicycles put real punch into your promotional programs.

©1985 Cabbage Patch Kids™ is a registered trademark of and licensed from Original Appalachian Artworks, Inc. Cleveland, Georgia, U.S.A. All Rights Reserved.



Rainbow Brite™

Now featured in a nationally syndicated T.V. special as well as its own movie, these delightful and colorful characters add sparkle to your sales picture on Roadmaster tricycles.

©1983 Hallmark Cards, Inc.

Developed by Roadmaster



Playmaster™

Our new preschool line for first time riders. Each Playmaster model offers innovation, extra play value, quality and safety. Models include the Playrider, which was awarded "Toy of the Year" honors by "Parents Choice" quarterly.



Kid-Tough™

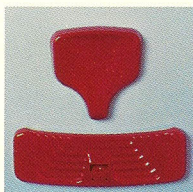
All Roadmaster steel products are Kid-Tough, emphasizing durability and a commitment to excellence. Product safety for all our children is our highest priority.

Structural Integrity



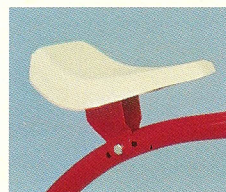
360 Degree Welds

Roadmaster uses full 360 degree welds on its handlebars and heads. Compare this greater strength to any other trikes on the market.



Heavy Duty

All Roadmaster trikes have large rear step decks and heavy duty axles for stability. Also, Playsafe edges on decks, seats and fenders include hemmed edges. There are no sharp edges.



No Slip Seat

Steel seat brackets eliminate seat twisting yet seat height can be adjusted at several settings.

The Roadmaster name represents 50 years of tradition, craftsmanship and experience in providing quality wheel goods products and quality service to customers. Our commitment to excellence runs deep and strong. Our commitment is to provide you, our customer, with the best product values and the most responsive service in the industry. We look forward to working with you in 1986 to make it your most successful year ever and we thank you for your past support.

George Nebel

George Nebel, President
Roadmaster Corporation



SHE-RATM, PRINCESS OF POWERTM

Powered by a multimillion dollar advertising and promotional program, She-Ra is one of the hottest licenses for 1986 and already topping the ratings charts.

PRINCESS OF POWERTM, SHE-RATM and associated characters are trademarks owned by and used under license from Mattel, Inc. ©Mattel, Inc. 1985. All Rights Reserved.



MASTERS OF THE UNIVERSETM

Your customers are presold with this famous license working for you and your tricycle sales program.

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DaisyTM

Our loveable and successful Daisy model trikes and bikes offer extra fun and value. Daisy, a friend that children can ride with or take with them anywhere.



RMXTM

Means Roadmaster motocross on selected Roadmaster models. Exciting new "RMX" graphics identify new racing style "RMX" bikes.

Playmaster, Kid-Tough, Daisy and RMX are trademarks of Roadmaster Corporation.



Roadmaster 1986 JUNIOR RIDING PRODUCTS

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TRIKES

Model 6701 Steel Trike Series

- Wide, stable rear deck with fully hemmed Playsafe edges
- Full 360 degree weld at head
- Nylon bearing pedal drive
- Playsafe plastic fender and saddle
- Tubular steel backbone
- Rugged wire spoke wheels
- Chrome handlebar with red grips
- Blaze red finish, white trim

Model No.	Ages	Front Wheel	Rear
6701	1½-3	10"	7"
6702	2-4	12"	7"



Model 6703 Steel Trike Series

- Wide, stable rear deck with fully hemmed Playsafe edges
- Whitewall tires
- Decorated saddle
- Full 360 degree weld at head
- Nylon bearing pedal drive
- Playsafe plastic fender and saddle
- Tubular steel backbone
- Rugged wire spoke wheels
- Chrome handlebar with red grips
- Blaze red finish, white trim

Model No.	Ages	Front Wheel	Rear
6703	1½-3	10"	7"
6704	2-4	12"	7"



TRIKES

Model 6715 Steel Trike Series

- Wide, stable rear deck with fully hemmed Playsafe edges
- Chrome metal fenders
- Steel Playsafe decorated saddle
- Whitewall tires
- Full 360 degree weld at head
- Nylon bearing pedal drive
- Tubular steel backbone
- Rugged wire spoke wheels
- Chrome handlebar with red grips
- Deep candy apple red finish, white trim



Attractive full color package labels point out selling features and descriptions

Model No.	Ages	Front Wheel	Rear
6715	1½-3	10"	7"
6716	2-4	12"	7"
6717	3-6	16"	10"





Model 6705 Steel Trike Series

- Wide, stable rear deck with fully hemmed Playsafe edges
- Decorated seat and fender
- Full 360 degree weld at head
- Playsafe plastic fender and saddle
- Tubular steel backbone
- Rugged wire spoke wheels
- Chrome handlebar with red grips
- Cobalt blue finish

Model No.	Ages	Front Wheel	Rear
6705	1½-3	10"	7"
6706	2-4	12"	7"



Model 6720 Steel Trike Series

- Wide, stable two-step rear deck with fully hemmed Playsafe edges
- Full 360 degree weld at head
- Tubular steel backbone
- Nylon bearing pedal drive
- Chrome handlebar with streamers; chrome fender; bright-plated head fittings; steel Playsafe saddle
- Whitewall tires
- Deep candy apple red finish, white trim

Model No.	Ages	Front Wheel	Rear
6720	1½-3	10"	7"
6721	2-4	12"	7"
6722	3-6	16"	10"

TRIKES

Model 6725 Steel Trike Series

- Wide, stable rear deck with fully hemmed Playsafe edges
- Full 360 degree weld at head
- Tubular steel backbone; nylon bearing pedal drive
- Chrome handlebar with white grips and streamers; plastic Playsafe fender and saddle
- Lavender finish, lavender and white fenders
- Flowered, carry-all basket

Model No.	Ages	Front Wheel	Rear
6725	1½-3	10"	7"
6726	2-4	12"	7"



Model 6727 Steel Trike Series

- Wide, stable rear deck with fully hemmed Playsafe edges
- Whitewall tires
- Full 360 degree weld at head
- Tubular steel backbone
- Nylon bearing pedal drive
- Chrome handlebar with white grips and streamers
- Plastic Playsafe fender and saddle
- Magenta finish, multi-color trim
- Flowered, carry-all basket

Model No.	Ages	Front Wheel	Rear
6727	1½-3	10"	7"
6728	2-4	12"	7"



TRIKES



6768 MASTERS OF THE UNIVERSE™ 12" Tricycle

- Wide, stable rear deck; fully hemmed Playsafe edges
- Full 360 degree weld at head
- Tubular steel head; tubular steel backbone; nylon bearing pedal drive
- Chrome MX handlebar; Playsafe fenders and saddle
- 12" front and 7" rear mag wheels
- Cobalt blue finish; MASTERS OF THE UNIVERSE graphics and Playsafe plastic shield
- Ages 2-4

6723 SHE-RA™ PRINCESS OF POWER™ NEW 10" Tricycle

- Wide, stable rear deck; fully hemmed Playsafe edges
- Full 360 degree weld at head
- Tubular steel head; tubular steel backbone; nylon bearing pedal drive
- Chrome MX handlebars; Playsafe fenders and saddle
- Metallic rose finish with colorful SHE-RA graphics and number plate
- Ages 1½-3



Princess
of
POWER™

Rainbow Brite™ Tricycle Series

- Wide, stable rear deck; fully hemmed Playsafe edges
- Full 360 degree weld at head
- Tubular steel head; tubular steel backbone, nylon bearing pedal drive
- Chrome handlebar with streamers; Playsafe fenders and saddle
- Attractive blue tires
- White finish, blue trim, Rainbow Brite™ graphics and number plate

Model No.	Ages	Front Wheel	Rear
6711	1½-3	10"	7"
6712	2-4	12"	7"



TRIKES



6750 TMX™ 10" Tricycle

- Non-slip pads on rear deck for added safety
- Full 360 degree welds at head and rear deck; chrome frame and tubular BMX fork; nylon bearing pedal drive
- Chromed MX handlebar with red grips and crossbar pad
- Bright-plated wire spoke wheels, 10" front and 7" rear; snakebelly tires
- Red Playsafe seat with TMX graphics
- Frame guaranteed for life
- Ages 1½-3

6740 Daisy™ — The Tricycle Built for Two 10" Tricycle

Daisy is a riding toy and a friend that goes everywhere; from riding to playing to sleeping.

- Washable doll is held securely in seat by VELCRO™. When it's time to put the trike away, Daisy can still play. She can be easily removed from her seat.
- White enameled twin-strut handlebars with streamers
- Mag wheels
- Pink finish, ivory trim, Daisy graphics. Patent Pending



Daisy Features:

- Wide, stable rear deck; fully hemmed Playsafe edges
- Full 360 degree welds at head
- Tubular steel head; tubular steel backbone; nylon bearing pedal drive
- 10" front wheel; 7" rear wheels
- Ages 1½-3



6651 TMX™ 12" Mighty Mag

- Bright-plated wire spoke front wheels; rubber snakebelly front tire
- Red crossbar pad
- Chrome frame with red, orange, yellow and black trim
- Can easily be adapted from a traditional trike Hi-rider position to a Lo-rider position – in only five minutes. No additional parts necessary.
- Frame guaranteed for life
- Ages 2-6



6654 12" Mighty Mag

- Rubber MX knobby tires, mag wheels
- Black crossbar pad, red MX grips
- Adjustable seat
- Frame guaranteed for life
- Rugged motocross styling, black MX fork
- White frame with multicolor graphics
- Ages 2-6

BOY'S 12"



7905 "JR"
12" Preschool Bicycle

- Chrome handlebar
- Plastic Playsafe saddle and fenders
- 12" spoke wheels
- Blaze red finish, white graphics
- Puncture-proof tires



7907 Falcon™
12" Preschool Bicycle

- MX handlebar with crossbar
- MX seat and pads
- 12" bright plated spoke wheels
- Puncture proof tires
- MX tubular fork
- Cobalt blue finish, multicolor MX graphics





**7915 RMX Racing™
12" Preschool Bicycle**

- Same features as 7923 except has knobby puncture-proof tires, black MX tubular fork

**All Bicycles On Page 14-15
Feature:**

- Welded big bicycle-type, steelframe construction
- Adjustable handlebars
- Adjustable, removable training wheels
- Removable top bars convert bikes to girls' models
- Full length wraparound chainguards; direct drive (no coaster brakes)
- Ages 2-4

**7923 RMX Racing™
12" Preschool Bicycle**

- MX handlebar with crossbar
- MX seat and pads
- Knobby air cushion tires
- 12" bright plated spoke wheels
- Black diamond finish, multicolor graphics
- MX tubular chrome fork

BOY'S 12"

7919 RMX Racing™ 12" Preschool Bicycle

- Welded big bicycle-type steel-frame construction
- Tubular fork
- Bicycle head set fully adjustable, chromed steel handlebar
- Padded RMX saddle
- 12" bright-plated wire spoke wheels with air cushion tires, adjustable, removable training wheels
- Full ball bearing crank with coaster brake system
- Full-length wraparound chainguard
- Chrome finish, full pad set with bright racing graphics
- Ages 2-4



Bright, attractive four-color wraparound labels make these sidewalk bicycles self-sellers.





**7928 RMX Racing™
12" Preschool Bicycle**

Same features as 7919 except Candy Apple Red finish.



**9683 RMX 100™
12" Preschool Bicycle**

- Welded big bicycle-type steel-frame construction
- White mag wheels with air cushion tires
- Tubular fork
- Bicycle head set fully adjustable, chrome steel handlebar
- Padded RMX saddle
- Adjustable, removable training wheels
- Full ball bearing crank with coaster brake system
- White finish, full pad set with bright racing graphics
- Ages 2-4

GIRL'S 12"



7910 Rainbow®
12" Preschool Bicycle

Same features as 7908 except:

- White and lavender finish with rainbow graphics.
- Carry-all basket has rainbow graphics



7917 Daisy™
12" Preschool Bicycle

Same features as 7908 except:

- Removable Daisy has own little seat; pedals with child
 - White enameled steel, twin-strut handlebar with streamers
 - Puncture-proof whitewall tires
 - Pink finish with white trim
- Patent Pending

7908 Debutante®
12" Preschool Bicycle

- Welded big bicycle-type, steel-frame construction
- Adjustable, chromed steel handlebar with white grips
- 12" spoked wheels with puncture-proof tires; adjustable, removable training wheels
- Full-length wraparound chainguard; direct drive (no coaster brake)
- Magenta finish, bright flower graphics
- Carry-all basket with flower graphics
- Ages 2-4





**7909 Debutante®
12" Preschool Bicycle**

- Welded big bicycle-type steel frame construction
- 12" spoke wheels with air cushion tires
- Bicycle head set fully adjustable; chrome steel handlebar
- Padded contour seat
- Adjustable, removable training wheels
- Ball bearing crank with coaster brake
- Full length wraparound chainguard
- Magenta finish with flower graphics
- Carry-all basket with flower graphics
- Ages 2-4



**7916 SHE-RA,™ PRINCESS OF POWER™
12" Preschool Bicycle**

Same features as 7908 except:

- Metallic rose finish with SHE-RA graphics and number plate

**7973 Rainbow®
12" Preschool Bicycle**

Same features as 7909 except:

- White mag wheels with air cushion tires
- White and lavender finish with rainbow graphics
- Carry-all basket with rainbow graphics



BOY'S 16"



7930 "JR"®

16" Children's Bicycle

Same features as 7939 except:

- Chrome steel adjustable touring handlebar with white grips; Playsafe fenders
- Plastic Playsafe saddle
- Roadtread puncture-proof tires, sidewalk bike fork
- Blaze red finish with white and black accents
- Removable top bar converts easily to girl's model
- Ages 4-7

7934 Falcon®

16" Children's Bicycle

Same features as 7939 except:

- MX top bar pad
- Adjustable black MX handlebar
- Cobalt blue frame and fork
- Ages 4-7



7939 Falcon®

16" Children's Bicycle

- Welded big bicycle-type, steel frame construction

- Tubular BMX fork
- Adjustable black steel handlebar with crossbar
- MX racing saddle

- 16" bright-plated wire spoke wheels with puncture proof knobby tires; adjustable, removable training wheels
- Black top bar and cross bar pads
- Full-length wraparound chainguard, coaster brake
- Candy apple red finish
- Ages 4-7



7951 Falcon®

16" Childrens Bicycle

Same features as 7939 except:

- MX knobby air cushion tires
- Black
- Welded top bar
- Ages 4-7



7958 RMX Racing™

16" Children's Bicycle

- Welded, big bicycle-type, steel frame construction
- Full pad set
- Knobby, air cushion tires, wire spoke wheels
- Chrome leading-edge BMX fork
- Full ball bearing head set; chrome adjustable handlebar
- Padded saddle
- Chrome finish, multicolor graphics
- Full ball bearing crank set, coaster brake
- Age 4-7

BOY'S 16"



7968 RMX Racing™ 16" Children's Bicycle

- Welded big bicycle-type, steel frame construction
- Full pad set
- Knobby air cushion tires, wire spoke wheels
- Chrome leading-edge BMX fork
- Padded saddle
- Full ball bearing head set; chrome adjustable handlebar
- Candy apple red finish with multicolor graphics
- Full ball bearing crank set, coaster brake
- Ages 4-7



7978 RMX Racing™ 16" Children's Bicycle

- Welded big bicycle type, steel frame construction
- Full pad set
- Knobby air cushion tires, wire spoke wheels
- Chrome leading edge BMX fork
- Padded saddle
- Full ball bearing head set; chrome adjustable handlebar
- Full ball bearing crank set, coaster brake
- Black diamond finish with multicolor graphics
- Ages 4-7



7931 Debutante® 16" Children's Bicycle

- Girl's welded big bicycle-type steel convertible frame
- Adjustable chrome steel handlebar
- Full length wraparound chainguard; coaster brake
- 16" spoke wheels with puncture proof tires
- Adjustable removable training wheels
- Magenta finish, flower graphics
- Carry-all basket
- Ages 4-7



7932 Rainbow® 16" Children's Bicycle

Same features as 7931 except:

- Handlebar streamers
- White and lavender finish, rainbow graphics
- Ages 4-7

6321 Front Mount Doll Carrier

- High-impact plastic construction
- Colorful graphics inside and out
- Plastic handles hook on to front handlebar or swing down to support free-standing carrier chair when removed from trike or bike



BOY'S 16"



7968 RMX Racing™ 16" Children's Bicycle

- Welded big bicycle-type, steel frame construction
- Full pad set
- Knobby air cushion tires, wire spoke wheels
- Chrome leading-edge BMX fork
- Padded saddle
- Full ball bearing head set; chrome adjustable handlebar
- Candy apple red finish with multicolor graphics
- Full ball bearing crank set, coaster brake
- Ages 4-7



7978 RMX Racing™ 16" Children's Bicycle

- Welded big bicycle type, steel frame construction
- Full pad set
- Knobby air cushion tires, wire spoke wheels
- Chrome leading edge BMX fork
- Padded saddle
- Full ball bearing head set; chrome adjustable handlebar
- Full ball bearing crank set, coaster brake
- Black diamond finish with multicolor graphics
- Ages 4-7



7931 Debutante® 16" Children's Bicycle

- Girl's welded big bicycle-type steel convertible frame
- Adjustable chrome steel handlebar
- Full length wraparound chainguard; coaster brake
- 16" spoke wheels with puncture proof tires
- Adjustable removable training wheels
- Magenta finish, flower graphics
- Carry-all basket
- Ages 4-7



7932 Rainbow® 16" Children's Bicycle

Same features as 7931 except:

- Handlebar streamers
- White and lavender finish, rainbow graphics
- Ages 4-7

6321 Front Mount Doll Carrier

- High-impact plastic construction
- Colorful graphics inside and out
- Plastic handles hook on to front handlebar or swing down to support free-standing carrier chair when removed from trike or bike



GIRL'S 16"



7956 Rainbow® 16" Children's Bicycle

- Girl's welded big bicycle type steel convertible frame
- Adjustable chrome steel handlebar
- Full length wraparound chainguard; coaster brake
- 16" spoke wheels with air cushion tires
- Adjustable removable training wheels
- White and lavender finish
- Carry-all basket with rainbow graphics
- Ages 4-7



7971 Fantasy® 16" Children's Bicycle

Same features as 7972 except:

- White and pink finish with flower trim on seat and basket

7972 Debutante® 16" Children's Bicycle

- Girl's welded big bicycle-type, steel frame construction
- Three-plate front fork
- Adjustable chrome steel handlebar
- Contoured padded saddle
- 16" bright-plated wire spoke wheels with air cushion tires
- Ball bearing big bike crank set and head set
- Full-length wraparound chainguard; coaster brake
- Magenta finish with flower graphics
- Carry-all basket with flower graphics
- Ages 4-7





7936 Cabbage Patch Kids® 16" Children's Bicycle

- Girl's welded big bicycle type convertible frame
- Adjustable, chromed steel handlebar with streamers
- Cabbage Patch Kids® graphics
- 16" bright-plated wire spoke wheels with whitewall puncture-proof tires; adjustable, removable training wheels
- Full-length, wraparound chainguard; coaster brake
- White and lavender finish; Cabbage Patch Kids® graphics
- Name kit included which allows child to personalize bike
- Carry-all basket with Cabbage Patch Kids® graphics
- Ages 4-7



7974 Rainbow® 16" Children's Bicycle

Same features as 7972 except:

- White and lavender finish with rainbow graphics on seat and basket



7944 SHE-RA,™ PRINCESS OF POWER™ 16" Children's Bicycle

Same features as 7956 except:

- Metallic rose finish with SHE-RA graphics and front plate

WAGONS



6205 Lil' Red Wagon

- Length: 21", width: 10¾"
- Easy-rolling 5" wheels
- "T" handle for easy pulling
- Heavy-gauge steel bodies with fully curled Playsafe edges for safety and durability
- Heavy-gauge steel undercarriage and handle assembly in gloss black enamel finish
- Handle is 3" longer to avoid heel bumps while pulling
- Blaze red finish and white trim
- Ages 2 and up



6207 Red Wagon

- Length: 28", width 13½"
- 7" disc wheels
- Easy-rolling puncture-proof rubber tires
- Heavy-gauge steel bodies with fully curled Playsafe edges for safety and durability
- Heavy-gauge steel undercarriage and handle assembly in gloss black enamel finish
- Handle is 3" longer to avoid heel bumps while pulling
- Blaze red finish and white trim
- Ages 2 and up



6209 Big Red Wagon

- Length: 34", width 15½"
- 9" disc wheels
- Easy-rolling puncture-proof rubber tires
- Heavy-gauge steel bodies with fully curled Playsafe edges for safety and durability
- Heavy-gauge steel undercarriage and handle assembly in gloss black enamel finish
- Handle is 3" longer
- Blaze red finish and white trim
- Ages 2 and up



Make wagons easier to sell with our wagon stacking display assembly.

WAGONS



Sturdy Woody Wagons are Made of Hardwood and Steel for Hauling Heavier Loads

Both feature:

- Heavy-gauge steel undercarriage
- We've made the handles three inches longer to avoid heel bumps while pulling
- Removable hardwood rails
- Disc wheels with puncture-proof tires
- Width: 14"
- Ages 2 and up

6277 Woody Wagon 28"

- Length: 28"
- 7" wheels



6279 Woody Wagon 36"

- Length: 36"
- 9" wheels

Full color labels on wagon cartons tell the inside story — features and descriptions.



6529 Deluxe 12 Volt Electric Drive 4 x 4 ATX

- 12 volt, 2-motor, 2-battery system for extra power
- Two speeds forward, two speeds reverse
- Bright red hi-impact molded plastic body
- Rugged, all-terrain 10" knobby wheels
- Simulated headlight on chrome plated handlebar; large handlebar grips.
- Large contoured seat
- Rechargeable batteries; charger included
- Thermal fuse automatically resets itself
- Ages 2-5





6528 6 Volt Electric Drive 4 x 4 ATX

- Bright red, hi-impact molded body; large 10" knobby wheels
- 6 volt, rechargeable battery; charger included
- Simulated headlight on chrome handlebars
- Large contoured seat

6527 Pedal Drive ATX

- Similar to 6528 except has enclosed pedal drive nylon bearing chain-drive mechanism

Molded motor housing and cylinder head give authentic ATX look. Large Platforms provide lots of room for young rider's feet.



Attractive 4-color carton labels on Roadmaster ATX models provide ATX features and specifications for your customers.



ATX/FIRE TRUCK



6526 Pedal Drive ATX

- Same as 6527 (p. 29) except:
- Has bright blue, Hi-impact molded body



6507 Fire Truck Pedal Drive

- Hi-impact molded plastic body that simulates the looks of a big hook and ladder unit; length: 35", width: 18"
- Sturdy undercarriage and pedal mechanism with smooth-operating nylon bearing adjusts to three positions
- 7" molded wheels with yellow hub caps
- Black, finger-molded steering
- Chrome-plated handrails, two removable four-rung plastic ladders; headlights and windshield decals
- Brilliant fire red body with "Unit 507" graphics
- Chrome-plated fire-bell; two-way play radio
- Ages 2-5

6480 Trac Mate™

Hitches to all tractors adding more play value

- Constructed of heavy-gauge steel body with Playsafe rolled edges
- Channeled black wagon tongue for strength
- 7" cleated tires for easy towing





6402 Diesel Power Trac™ Pedal Tractor

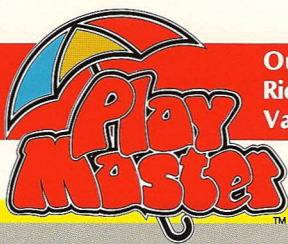
Same quality features as 6438 except:

- Three heavy-duty wheels; 10" tractor tread rear wheels
- Green body; yellow wheel discs; black, yellow, and red trim



6438 Diesel Power Trac™ Pedal Tractor

- Durable steel and hi-impact plastic construction
- Wide stance 8" molded dual front wheels for better stability and authentic look
- Front suspension floats to keep both wheels even, even on incline
- Heavy duty 16" tractor tread rear wheels
- Completely enclosed nylon bearing chain drive mechanism
- Adjustable bucket seat with back support
- Trailer hitch
- Blaze red finish, yellow and black trim
- Ages 3-7



Our NEW Expanded Line of Innovative Toys for First Time Riders. None Require Pedaling, but All Provide Extra Play Value, Safety and Fun for Young Riders.



6304 Wee Wheeler®

- Sturdy frame has a tubular steel head and backbone; bright-plated head fittings
- Adjustable chrome handlebar
- Contoured Playsafe plastic seat
- Blaze red finish with white trim
- Ages 1-4



6306 Playrider™

It's a walker, a push toy, a ride-on activity center, and storage area all in one!

- Two-sided tray. One side is a chalk board, the other side is a play tray and comes with colorful plastic blocks
- Hi-impact plastic body and handlebar
- Length: 27", width: 17½", height: 15"
- Wide-track molded wheels
- Storage compartment under play tray
- White body, bright yellow and orange trim, colorful graphics
- Parents' Choice Award Winner for 1985
- Ages 1½-4
- Patent Pending



6522 Electric Drive Space Trike™

- Hi-impact white molded plastic body with multi-color graphics
- Travels either forward or reverse
- Easy-to-turn steering wheel
- Safety features include rounded sides and body, controlled speed. Also, both feet must be securely on pedals to operate
- 6 volt rechargeable battery
- Ages 2-5



6309 Infant Airline Rocker™

- Rocks back and forth with safety stops for stability
- Cockpit is loaded with play features
- Hi-impact plastic body
- Length: 26", width: 14", height: 13"
- White body, light blue trim, red seat and propeller
- Ages 1½-4

Patent Pending

6329 Prime Mover™

- Exciting new construction toy with working scoop and handle on one end and bulldozer blade on opposite end
- Large treaded wheels like those on full-size earthmovers
- Body pivots over center wheels so that child rides on 4 wheels on either end of seat
- Bright, bold primary colors
- Authentic styling like real earth movers
- Ages 2-4



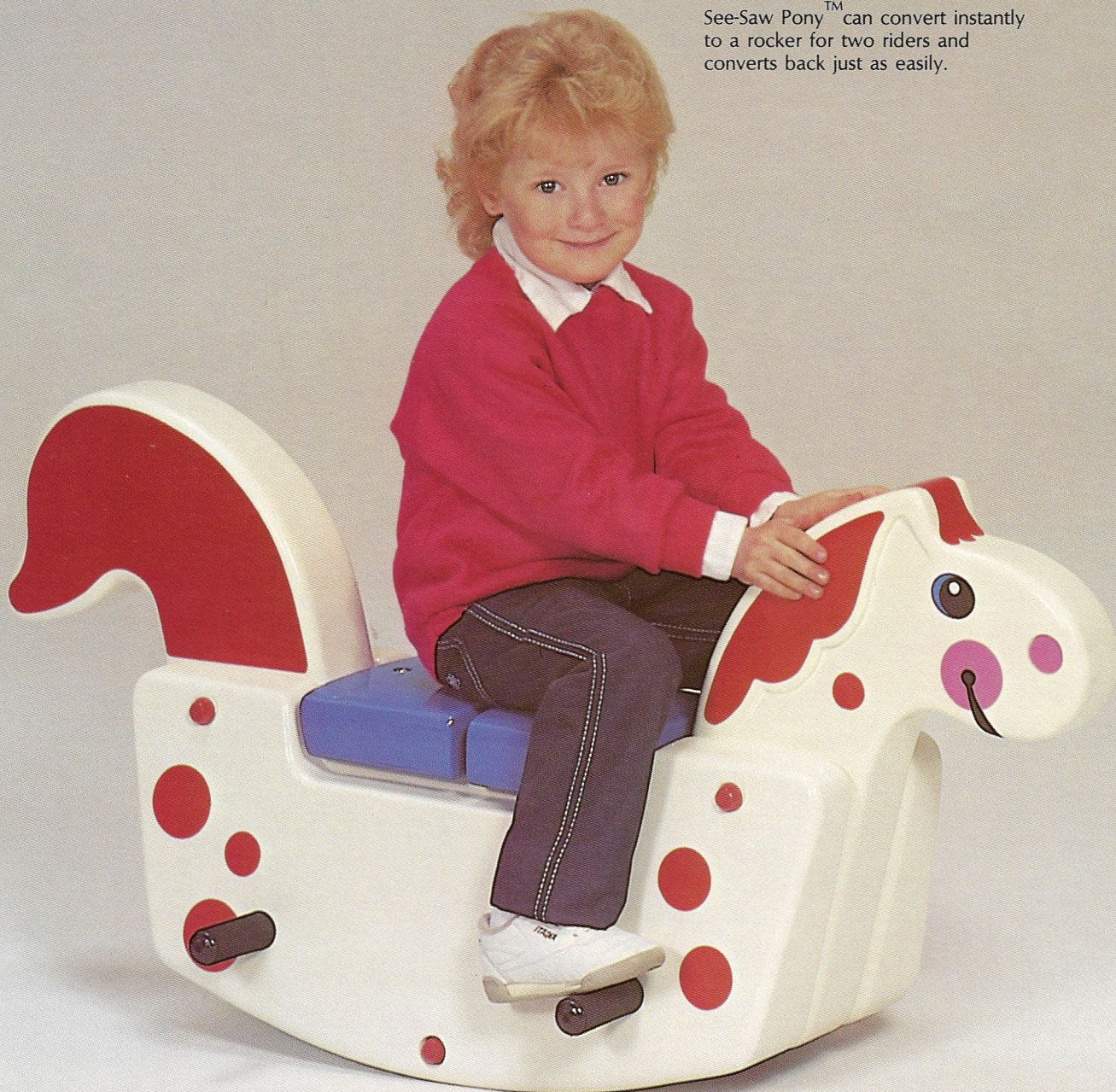
PLAYMASTER

6327 See-Saw Pony™

- Double the play value with our rocking horse that converts easily from traditional single rider horse to a rocker for two
- Hi-impact plastic molded body with bright bold colors
- Soft, rounded sides and body for safety
- Foot pegs on sides position feet correctly; hand holds provide secure grips
- Converts to 2-rider rocker by pulling up on seat sections; horses head and tail pivot around to bring up seats on either side
- Safety stops on bottom
- Ages 2-4



See-Saw Pony™ can convert instantly to a rocker for two riders and converts back just as easily.





Let Roadmaster Packaging Sell For You!

Let our packaging add sales muscle to your selling programs and your sales displays. Your customers want product facts when they're ready to buy.

Roadmaster's bright, bold, full color labels give your customers full information on product features and benefits. Put our packaging to work for you!

**You're never very far from Roadmaster®
Salesmen and Sales Territories**

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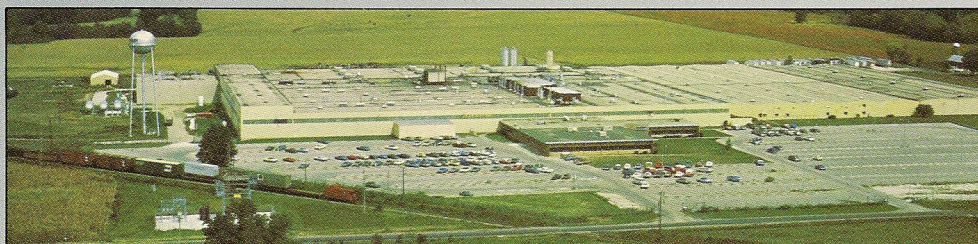
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