



1986

**Quality...**

- Play Furniture
- Woodburning Sets
- Toys

**...Made in America**

**American Toy & Furniture Company, Inc.**





# MICKEY MOUSE

Kids' favorite...  
generation after  
generation.

A classic character license returns in an all new form of children's furniture. ATF introduces Dura-Frame\* for 1986. Tough plastic connectors hold solid wood rails, framing panels of decorated hardboard. The result is what mothers have told us they want: high quality, in safe, long-lasting play furniture for their children. This construction adds a whole new dimension of strength and durability.



648

## PRODUCT INFORMATION

**648 BOOKCASE/TOYCHEST**  
32½" x 18¾" x 38½" H

**651 TOTER**  
24½" x 16½" x 18¾" H

**655 DEACON'S BENCH**  
32½" x 16¾" x 30¼" H

**796 ACTIVITY DESK**  
18½" x 27¼" x 21" H

**818 BOOKCASE WITH DOORS**  
20" x 9" x 43" H

**837 TABLE AND CHAIRS**  
30" x 20" x 20" H



Strong plastic connectors hold solid wood rails. Smooth, rounded edges make corners safe for little ones.

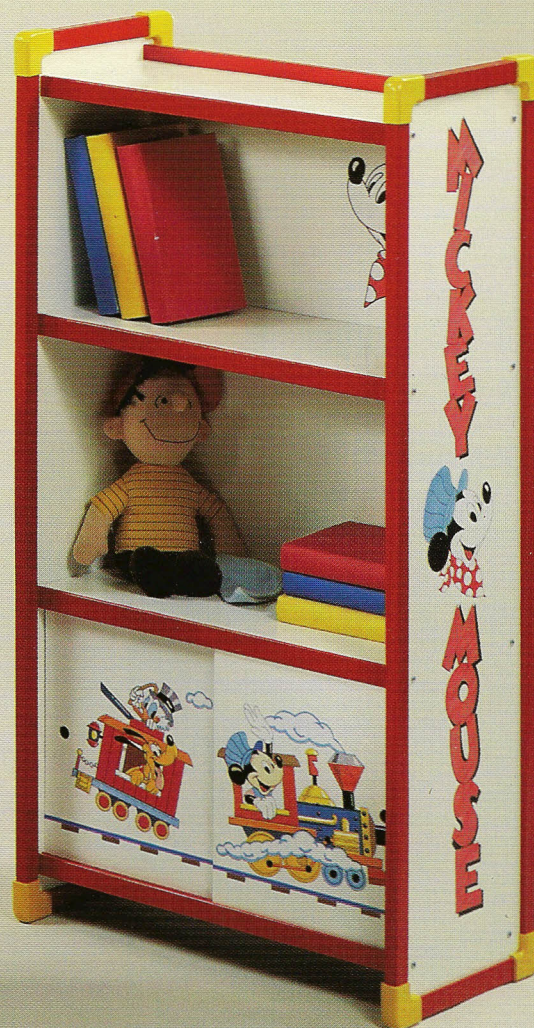


651





837



818

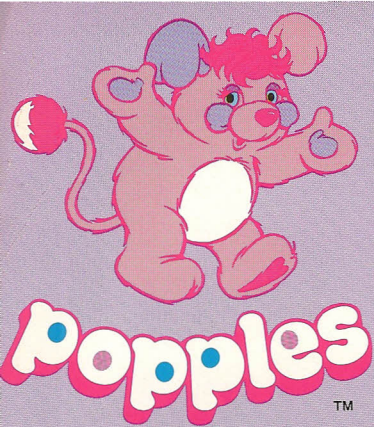


796



655





## What is a Popples™?

Fun, humor and action! What makes Popples™ so unique is their ability to roll themselves up into their pouches and then pop out again! Each of the nine Popples™ has its own distinct personality and its own bright color combination. This new and innovative toy concept was developed by Those Characters From Cleveland and Mattel Toy.

### 1986 Marketing Highlights:

- Sunday morning 30-minute TV series. Seasonal family TV specials.
- Spokesperson, Tim Conway will appear in multi-million dollar TV and print advertising campaign.
- Inventive public relations to further build public awareness and demand.



Lid flips over from chalkboard to wipe-off crayon surface.

Secret compartment for play or storage.



ATF's line of great Popples™ furniture incorporates surprise features in each item.

## PRODUCT INFORMATION

<b>791</b>	<b>ACTIVITY DESK</b>
	29½" x 18½" x 30¾" H
<b>646</b>	<b>BOOKCASE/TOY CHEST</b>
	32" x 16" x 37¾" H
<b>647</b>	<b>TOY CART</b>
	29¼" x 16¼" x 21" H
<b>377</b>	<b>SINK/STOVE</b>
	27" x 13½" x 31¾" H
<b>376</b>	<b>REFRIGERATOR</b>
	18" x 13" x 31¼" H

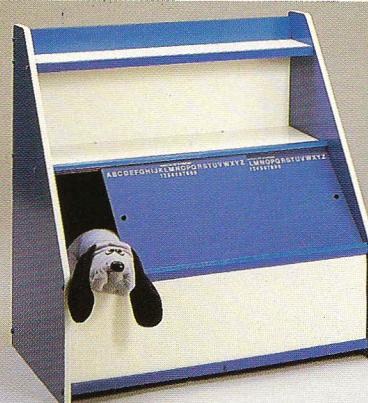
- Surprise opening bread box — find a hidden Popples™
- Changeable window scene (day to night)



- Colorful vinyl cling-on play pieces included.
- Cling-on refrigerator/stove surfaces



# Love Puppies™



Decorated panels may be mounted with either plain white painted surface or full-color Love Puppies theme.



656



664

663

Available in rich woodgrain finish, or in cute new Love Puppies decoration. Safety-cushioned moldings, finished edges add to the look of quality.

## Toddler Tuff™

**Strong Enough to Survive the "tuffest" toddler!**

All new for 1986, this line of children's furniture is constructed of MDF particleboard. It is strong and durable with the surface smoother than common particleboard for a more attractive, finished appearance.

### Love Puppies:

**656 BOOKCASE/TOYCHEST**  
33" x 17¾" x 33½" H

**663 TOWER**  
25¼" x 18" x 19½" H

**664 DEACON'S BENCH**  
33½" x 16¼" x 26" H

### Wood Grain:

**672 BOOKCASE/TOYCHEST**  
33" x 17¾" x 33½" H

**673 TOWER**  
25¼" x 18" x 19½" H

**678 DEACON'S BENCH**  
33½" x 16¼" x 26" H

### Vanity/Desk Combo:

All new two-in-one design. It's a beautiful vanity... it's a practical desk. Flip-up mirror of safe Mylar®. Molded tray holds beauty accessories. Beautiful, full-color decorations.

**356 VANITY DESK COMBO**  
30" x 15" x 35" H



672

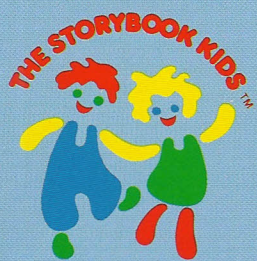
### Wood Grain

All Toddler Tuff items also available in rich wood grain finishes.



356





Bright primary colors decorate this pre-school line of children's furniture. Positioned as the opening price line, each of these basic items offer outstanding values. Following a highly successful introduction in 1985, eight new items have been added to the collection for 1986.



348



## PRODUCT INFORMATION

**348 SINK/STOVE**  
27"x12"x32 1/4"H

**828 TABLE & CHAIR SET**  
24"x24"x20"H

**235 REVERSIBLE EASEL**  
33"x18"x46 1/2"H

**617 TOYCHEST**  
32"x18"x29"H

**841 DESK & CHAIR**  
22 1/4"x16"x28"H

**726 PORT-A-PLAY**  
16 1/4"x12 1/4"x10 3/4"H

**788 ACTIVITY DESK**  
18 1/2"x26 1/2"x21"H

**618 TOY CART**  
21"x14 1/2"x16 1/2"H

**527 STEP STOOL**  
11 1/2"x7"x7 3/4"H



841



726





THE STORYBOOK KIDS™  
© ATF 1985





# Care Bears™

**Here Come the Care Bears!™** And they're coming on strong with 12 bear-rific items by ATF. Care Bears™ are a nationwide licensing sensation! They'll be bigger than ever in 1986, backed with a multi-million dollar advertising budget.

**1986 HIGHLIGHTS INCLUDE:**

- Exciting new characters will be added including: True Heart Bear™, Noble Heart Horse™ and Care Cubs™
- All new Care Bears Movie to be released Spring of 1986.
- Million dollar advertising program, and year round public relations specials.



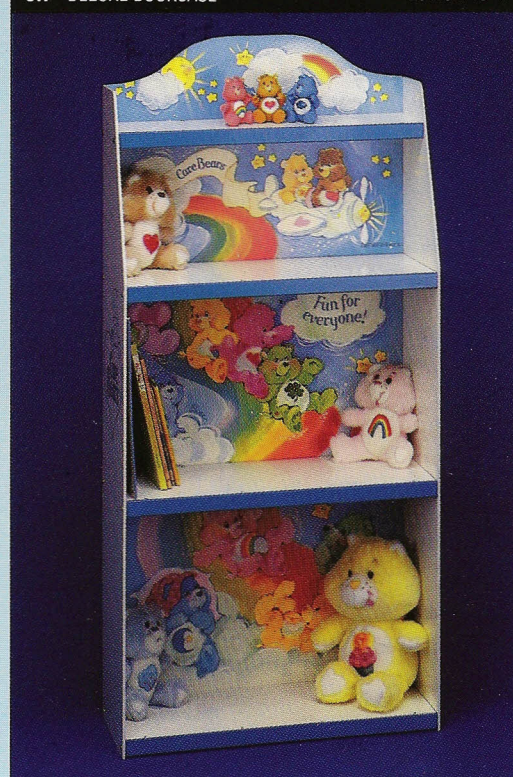
**366** STOVE 16½ x 13¼ x 31" H

**365** SINK 16½ x 13 x 31" H

**364** REFRIGERATOR 15¼ x 13 x 31" H



**817** DELUXE BOOKCASE 20 x 9 x 43" H



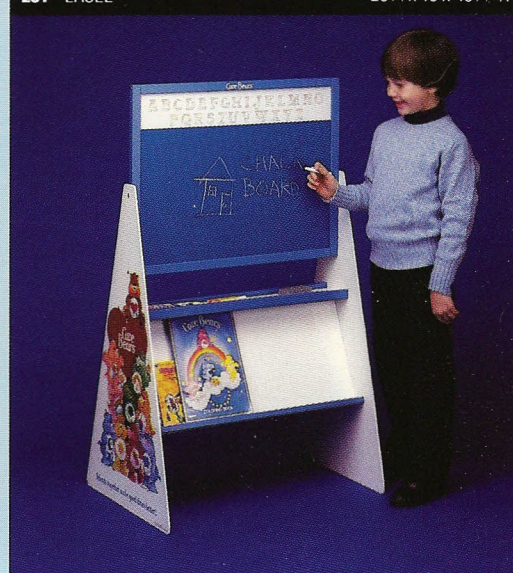
**620** BENCH/TOY CHEST

31¾ x 16 x 26" H



**231** EASEL

25¾ x 18 x 43¾" H





530 STEP STOOL/CHAIR 12½ x 11¼ x 14" H



827 DESK & CHAIR 22½ x 16 x 28¾" H



952 WALL RACK 19½ x 4 x 17" H



610 BOOKCASE/TOY CHEST 32 x 18 x 41" H



612 TOTE 24 x 16 x 22½" H



792 MAGNETIC PLAY DESK 27 x 18¾ x 18" H





# WALLBOARDS

36 RAINBOW BRITE™  
CHALKBOARD  
20" x 26"

38 RAINBOW BRITE™  
CORKBOARD  
20" x 26"

40 CARE BEARS™  
CHALKBOARD  
17½" x 19½"

42 CARE BEARS™  
CORKBOARD  
17½" x 19½"

44 CARE BEAR COUSINS™  
CHALKBOARD  
17½" x 19½"

46 CARE BEAR COUSINS™  
CORKBOARD  
17½" x 19½"



36



40

38

42



44

46

## CORK BULLETIN BOARDS

High-quality wall hanging corkboards. Individually shrink-wrapped with display banner.

## CHALKBOARDS

Practical, sturdy, wall hanging chalkboards in a variety of sizes and finishes. Each with chalk rail, chalk, and eraser. Individually shrink-wrapped with display banner.

### CORKBOARDS

21 NATURAL FRAME  
24" x 36"

20 NATURAL FRAME  
18" x 24"

3 WALNUT LOOK FRAME  
18" x 24"

29 WALNUT LOOK FRAME  
24" x 36"

### CHALKBOARDS

19 BLACK, NATURAL FRAME  
24" x 36"

13 GREEN, WALNUT LOOK FRAME  
18" x 24"

18 BLACK, NATURAL FRAME  
18" x 24"

11 BLACK, NO FRAME  
24" x 36"

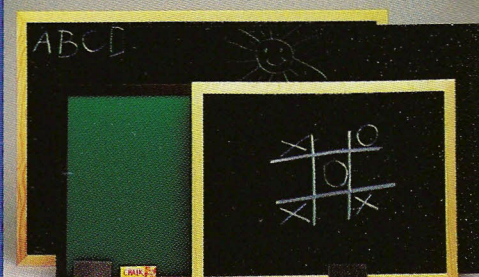


21

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29



19

13

18

11





980



955



*THE CARE BEAR COUSINS™ are a special group of adorable animals that help people do and be their best by showing them how to put their feelings into action.*

*They're cute and cuddly critters and a whole lot more. Nobody's better at bringing out the best in people than the Care Bear Cousins™.*

#### 1986 Highlights Include:

- Exciting new characters will be added including: True Heart Bear™, Nobel Heart Horse™ and Care Cubs™.
- All new Care Bears Movie to be released Spring of 1986
- Million dollar advertising program, and year round public relations specials.

**980 WALL MIRROR**  
19½" x 15"H

**955 WALL RACK**  
19½" x 4" x 17"H

**619 BENCH/TOY CHEST**  
31¾" x 16" x 29½"H

**789 PLAYTIME/TOY BOX**  
19" x 32" x 21"H

**795 TWIN MAGNETIC DESK**  
51" (open) x 19" x 22"H



619



789



795



# ALL TIME FAVORITES

Page 14

## 71 ART ACTIVITY CHEST 15 1/2" x 14 1/8" x 2" H

Wipe-off crayon board slides out to show contents underneath; crayons, eraser, stencil, paper, water color palette w/brush, glue, scissors, and full 1/2 lb. of modeling clay.

## 762 MAGNETIC TWIN DESK 51" (open) x 19" x 21" H

## 67 LARGE PORTABLE PEG CHEST 15 1/2" x 14 1/8" x 2" H

Portable Peg Chest constructed of wood and hardboard; chalkboard; full color lithographed display label. Shrink wrap. Contents include chalk, eraser, pegs and mallet.

## 6 PEG DESK 25 1/2" x 18 1/2" x 22" H

## 219 ARTIST EASEL 26" x 28" x 48" H

## 625 BOOKCASE TOY CHEST 32" x 18" x 33 1/2" H

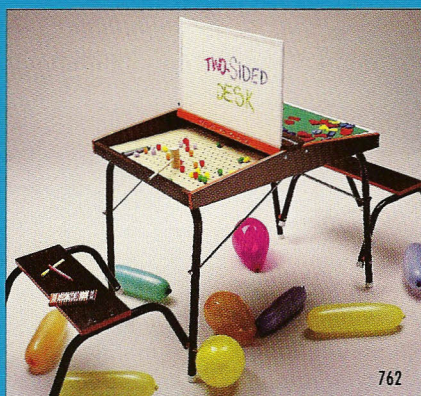
## 100 POUNDING BOARD 9 3/4" x 4" x 4 1/2" H

## 225 CIRCUS CRAYON/CHALKBOARD 33" x 19" x 46 1/2" H

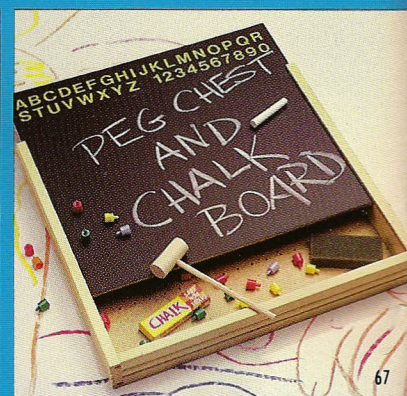
## 916 MY BLOCK WAGON 12" x 5 3/4" x 5 1/2" H



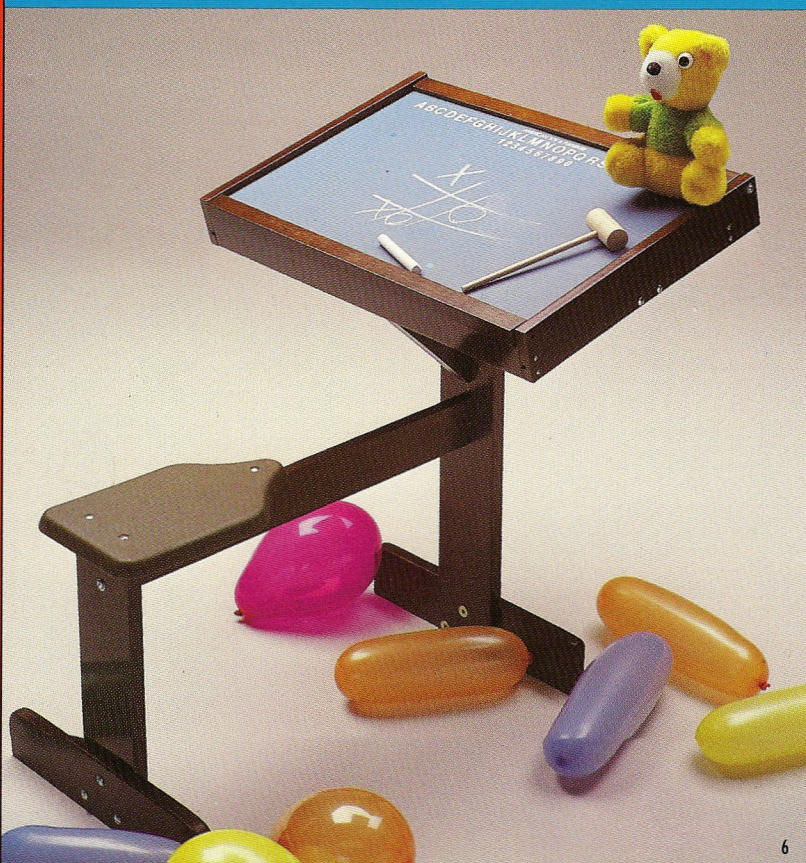
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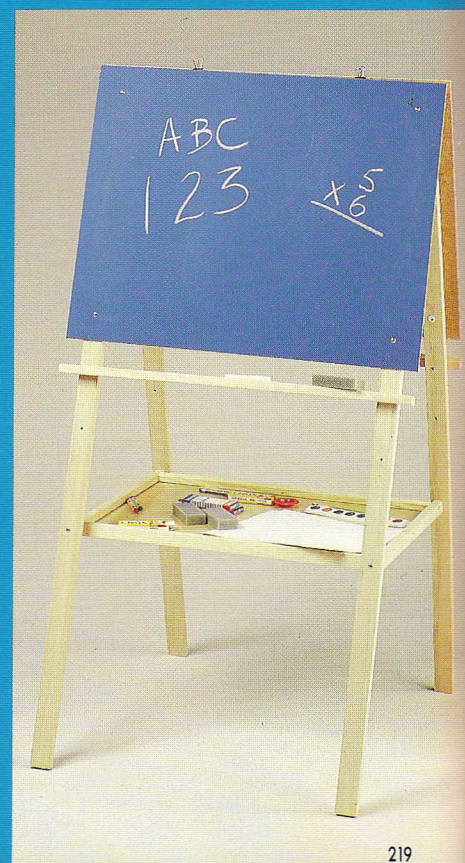
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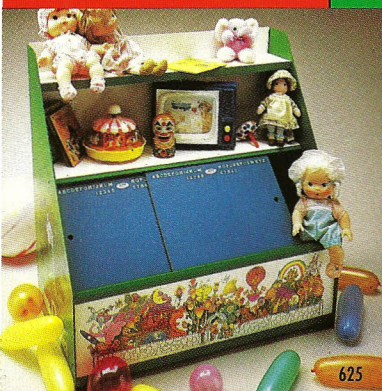
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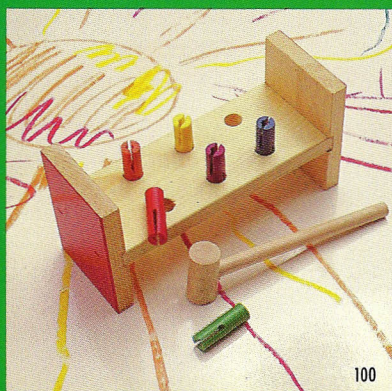
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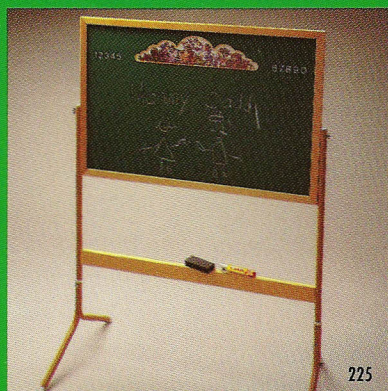
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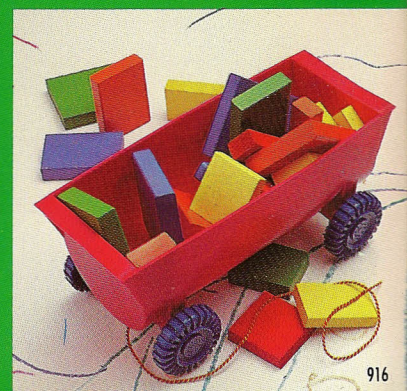
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100



225

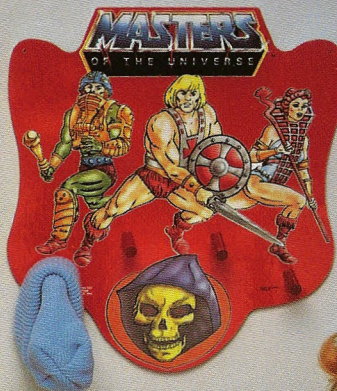


916





830



961



840



All the action and adventure of He Man™ and Masters of the Universe™ come alive in the dramatic artwork that decorates an expanded assortment of ATF merchandise for 1986. This highly popular character theme has grown to become a favorite of both boys and girls. Mattel is backing the Masters of the Universe™ with increased television advertising, new product introduction, promotion, and, of course, the highly rated TV Series.



613



614

## PRODUCT INFORMATION

**830 WALL BOOKCASE**  
24" x 7" x 16" H

**961 WALL RACK**  
19 1/2" x 4" x 17" H

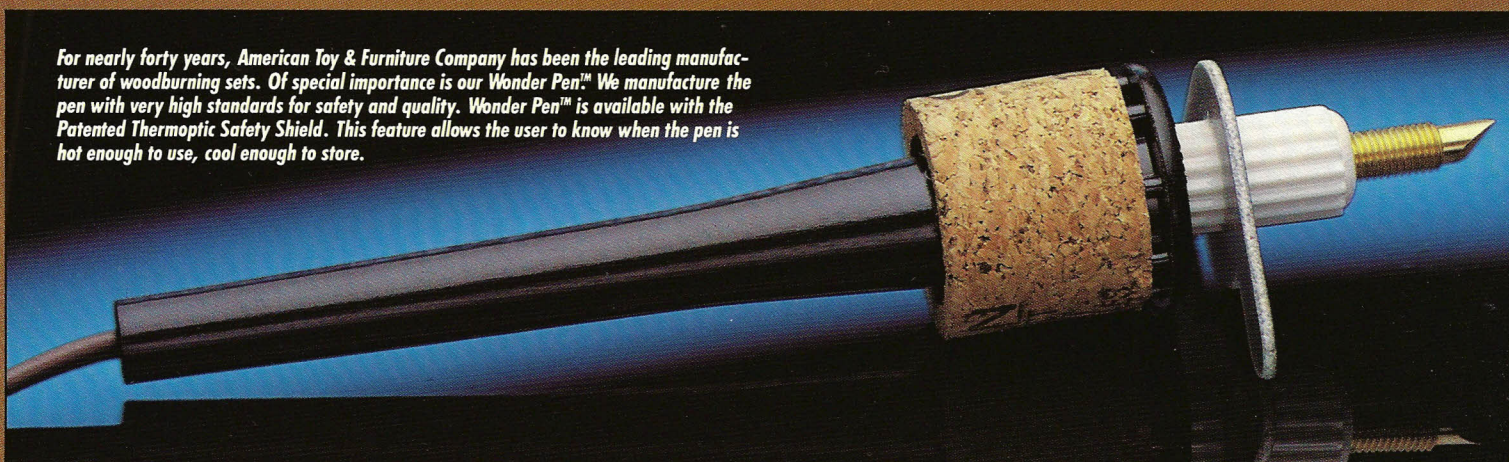
**840 TABLE & CHAIR SET**  
24" x 24" x 20" H

**613 BOOKCASE/TOY CHEST**  
32" x 18" x 41" H

**614 BENCH/TOY CHEST**  
31 1/8" x 16" x 29 1/2" H



For nearly forty years, American Toy & Furniture Company has been the leading manufacturer of woodburning sets. Of special importance is our Wonder Pen™. We manufacture the pen with very high standards for safety and quality. Wonder Pen™ is available with the Patented Thermoptic Safety Shield. This feature allows the user to know when the pen is hot enough to use, cool enough to store.



**130 CHALLENGER I WOODBURNING SET**



**135 CHALLENGER II WOODBURNING SET**



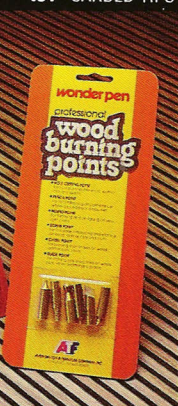
**111 DECORATIVE WOODBURNING SET**



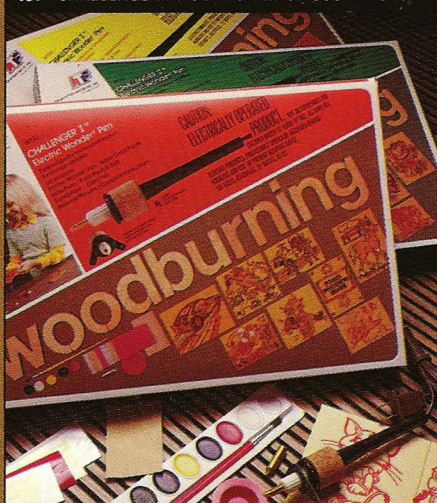
**153 CARDED PEN**



**154 CARDED TIPS**



**131 CHALLENGER I WOODBURNING ASSORTMENT**



**166 DELUXE WOODBURNING SET**



**130 Challenger I Woodburning Set**  
Same contents as #131 sets except Thermoptic Safety Shield is not included.

**153 Carded Pen**  
Contains: Wonder Pen and instructions.

**154 Carded Tips**  
Contains: 6 assorted woodburning tips and instructions.

**135 Challenger II Woodburning Set**  
Box: 18 1/4 x 13 3/4 x 1 1/2" H  
Contains: Wonder Pen with Thermoptic Safety Shield, 2 extra points, 12 plywood plaques, 2 cork coasters, wooden ruler, water colors, paint brush, paint mixing dish, sandpaper, color foil and instructions.

**131 Challenger I Woodburning Assortment**  
Box: 16 x 10 1/2 x 1 1/2" H  
Contains: Wonder Pen with Thermoptic Safety Shield, extra point, 8 plywood plaques, water colors, paint brush, paint mixing dish, sandpaper, color foil, and instructions.

**111 Decorative Woodburning**  
Box: 9 x 7 x 2 1/8" H  
Contains: Wonder Pen, Idea Book, 4 extra points, foil pack and instructions.

**166 Deluxe Woodburning Set**  
Box: 14 1/2" x 11 1/2" x 3" H  
Contains: Wonder Pen with 2 extra points, 8 plaques, 46 cedar slats, 10' yarn, 16' vinyl lacing, 4 cork coasters, leather, glue, nails, 2 paint cups, color foil pad, sandpaper, paint color strip, brush, carbon paper, detailed instructions & project booklet.



170 STATE OF THE ART WOODBURNING SET



424 15 PIECE TOOL SET IN PLASTIC BOX

BOX: 13½ x 6½ x 5½" H



423 10 PIECE TOOL SET IN PLASTIC BOX

BOX: 12 x 5¼ x 4¼" H



415 WORK BENCH WITH TOOLS

30 x 17½ x 38" H



# WOODBURNING and TOOL SETS

170 State of the Art Woodburning Set

24½" x 12½" x 2½" H  
New, deluxe woodburning set developed in conjunction with a leading expert in the area of the woodburning craft. Comprehensive instruction manual loaded with projects. Contains: Wonder Pen® with overpoint, 20 full sheet patterns, dry transfer pattern set, French corner plaque, Basswood round, graphite paper, 10 cedar slats, mitered pine frame, 9 chipboard art panels, 4 die-cut art panels, 2 cork coasters, sandpaper, coloring pencils.

415 Work Bench with Tools

30 x 17½ x 38" H  
Tools included: hammer, saw, brace & bit, screwdriver, square, wrench, punch, triangle, pencil, coping saw, ruler, manual.

431 10 Pc. Promotional Tool Set (Not Shown)

Hammer, coping saw, screwdriver, ruler, sand block, sandpaper, wrench, pencil, 3 coping blades, protractor.

424 15 Piece Tool Set in Plastic Box

Box: 13½ x 6½ x 5½" H  
Includes: hammer, saw, mallet, screwdriver, pliers, coping saw w/2 extra blades, square, triangle, ruler, pencil, sanding block, sandpaper, manual.

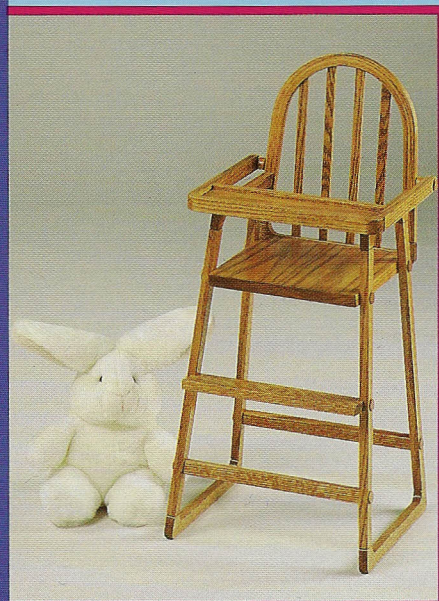
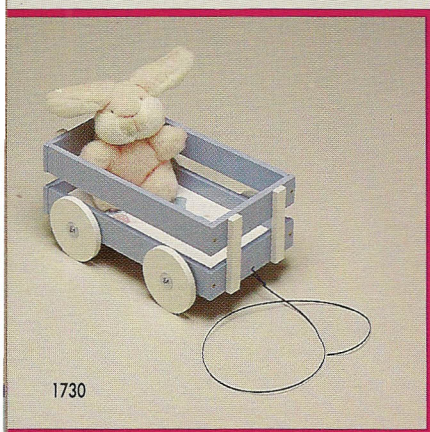
423 10 Piece Tool Set in Plastic Box

Box: 12 x 5½ x 4¼" H  
Includes: hammer, saw, pliers, screwdriver, square, mallet, ruler, pencil, sandpaper, manual.

NEW



# DOLL FURNITURE



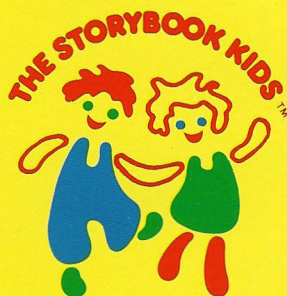
## Contemporary Sized for dolls up to 21"

- 1227 CRADLE**  
21½" x 12⅝" x 18"H  
**1327 HI CHAIR**  
18⅞" x 10⅜" x 24½"H

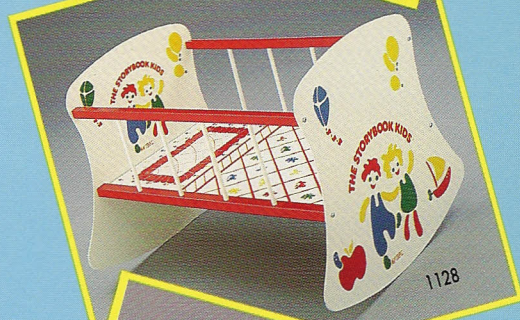
## Love n' Friend

Sized for 13" to 18" dolls  
and plush pets.

- 1230 CRADLE**  
16" x 11¾" x 11¼"H  
**1330 HI CHAIR**  
8¾" x 9" x 19¼"H  
**1830 HOODED CRADLE**  
15¼" x 11¾" x 13¾"H  
**536 ROCKER**  
10½" x 11¾" x 13½"H  
**1730 WAGON**  
18" x 11½" x 9¼"H



STORYBOOK KIDS™  
© 1985 ATF



- 1428 BUNK BEDS**  
22" x 14" x 26"H  
**1128 CRIB**  
20⅞" x 15" x 16⅜"H  
**1228 CRADLE**  
20⅞" x 17¼" x 15"H  
**1328 HI CHAIR**  
13" x 12¼" x 24¾"H



# DOLL FURNITURE



1415



1215



1215



1315



1325



1225



1225



1425

## Love is caring for your favorite doll

At ATF, caring is an important part of producing quality doll furniture. Sturdy wooden design, beautiful decoration and popular character licenses... all add up to increased sales for 1986.

**1415 APRIL FLOWERS™ BUNK BEDS**  
22" x 14" x 26" H

**1115 APRIL FLOWERS™ CRIB**  
20 7/8" x 15" x 16 3/8" H

**1215 APRIL FLOWERS™ CRADLE**  
20 7/8" x 17 1/4" x 15" H

**1315 APRIL FLOWERS™ HI CHAIR**  
13" x 12 3/4" x 24 3/4" H

**1325 RAINBOW BRITE™ HI CHAIR**  
13" x 12 3/4" x 24 3/4" H

**1225 RAINBOW BRITE™ CRADLE**  
20 7/8" x 17 1/4" x 15" H

**1125 RAINBOW BRITE™ CRIB**  
20 7/8" x 15" x 16 3/8" H

**1425 RAINBOW BRITE™ BUNK BEDS**  
22" x 14" x 26" H



# GENUINE Off The Wall SIGNS

- Realistic
- Holes for hanging
- Off-the-Wall expressions
- Heavy-duty plastic
- Big, bold size and colors

## PRODUCT INFORMATION

8000	12 PACK WITH SHELF DISPLAYER
	16½" x 4½" x 16" H
8001	48 PACK WITH FLOOR DISPLAYER
	17½" x 17¼" x 60" H
8002	24 PACK REFILL
	16" x 16" x 4½" H



GIANT 16" x 16" SIZE  
HEAVY GAUGE  
PLASTIC



**AMERICAN TOY &  
FURNITURE COMPANY, INC.**

**Executive Offices**  
5933 North Lincoln Avenue  
Chicago, Illinois 60659  
(312) 271-2600

**Factory**  
825 West Main Street  
Hortonville, Wisconsin 54944

**Distribution Center**  
2605 North Casaloma Drive  
Appleton, Wisconsin 54911



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### ATF SALES OFFICES

**New York, New York 10010**  
Streamline Marketing  
200 Fifth Avenue Building  
Room 1014  
(212) 675-5588

**Westmont, Illinois 60559**  
Ree Ron Sales Inc.  
100 East Ogden Ave.  
(312) 850-7977

**Bedford Heights, Ohio 44146**  
Jones-Emerson & Associates, Inc.  
5311 Northfield Avenue  
Suite 205  
(216) 663-4348

**Los Angeles, California 90015**  
The Fellerman Company  
Bendix Building Room 511  
1206 South Maple Avenue  
(213) 747-6334

### ATF SALES OFFICES

**Dallas, Texas 75258**  
Anderson-Hardin  
Post Office Box 58407  
7448 World Trade Center  
(214) 741-6746

**Hallandale, Florida 33009**  
Herbko International Inc.  
P.O. Box 760  
(305) 454-7771

**Portland, Oregon**  
Smick & Kjer Sales Company  
Michael L. Kjer  
10802 N.E. Sherwood Dr.  
Vancouver, WA 98686  
(206) 574-6324

### ATF SALES OFFICES

**Burnsville, Minnesota 55337**  
The O'Keefe Co.  
12940 Harriet Ave. S.  
Suite 270  
(612) 890-8567

**Salt Lake City, Utah 84121**  
Fullmer & Associates  
5753 S. Waterbury Circle  
(801) 277-4981

**Seattle, Washington**  
Smick & Kjer Sales Company  
Gary L. Smick  
20030 88th Ave. W.  
Edmonds, WA 98020  
(206) 776-4203.

Write for information on our attractive line of Cabbage Patch merchandise.